

Professor of Marketing  
University of Central Florida

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<b>Job Title</b>	Professor of Marketing
<b>Department</b>	Department of Marketing <a href="http://www.bus.ucf.edu/marketing">http://www.bus.ucf.edu/marketing</a>
<b>Institution</b>	University of Central Florida Orlando, Florida
<b>Date Posted</b>	Mar. 13, 2017
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Flexible
<b>Job Categories</b>	Professor
<b>Academic Field(s)</b>	Marketing
<b>Job Website</b>	<a href="https://www.jobswithucf.com">https://www.jobswithucf.com</a>
<b>Apply Online Here</b>	<a href="https://www.jobswithucf.com">https://www.jobswithucf.com</a>

**Apply By Email**

**Job Description**

The University of Central Florida Department of Marketing invites applications for a faculty position at the rank of Professor. Start date is flexible. Area of research interest for the position is open. Department teaching needs are in digital media marketing, consumer behavior, marketing analytics, and others. Demonstrated success in delivering MBA courses is highly desirable, as is experience in mentoring PhD students.

This position was created as a result of a major strategic hiring initiative by the University. A doctoral degree from an accredited institution, either in Marketing or a closely-related field, is required. Candidates must possess a portfolio of research in marketing and currently be engaged in an active research program in the field, with a strong record of publication productivity appropriate to Professor rank requirements at UCF. This would necessarily include placements in top journals in the field, e.g.,

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JM, JMR, JCR, Marketing Science, etc. Position number is 33234.

UCF requires applications and supporting documents to be submitted online through the Human Resources website, <https://www.jobswithucf.com>. Please upload a cover letter, vita, and three current letters of reference (less than 6 months old). NOTE: Have all documents ready when applying so they can be attached at that time. Once the online submission process is finalized, the system does not allow applicants to submit additional documents at a later date.

Please contact Dr. Ronald E. Michaels if you have questions ([rmichaels@ucf.edu](mailto:rmichaels@ucf.edu)). Consideration of applicants will begin immediately; however, applications will be accepted until the position is closed. The College of Business Administration is accredited by AACSB. UCF is an equal opportunity/affirmative action employer. All qualified applicants are encouraged to apply, including minorities, women, veterans, and individuals with disabilities. As a Florida public university, UCF makes all application materials and selection procedures available to the public upon request.

Information about the UCF College of Business and the Department of Marketing can be found at <http://www.bus.ucf.edu/marketing>

### **EEO/AA Policy**

UCF is an equal opportunity/affirmative action employer. All qualified applicants are encouraged to apply, including minorities, women, veterans, and individuals with disabilities.

### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

**Contact** Dr. Ronald E. Michaels  
Department of Marketing  
University of Central Florida  
4336 Scorpius Street  
Business Admn. II-Department of Marketing  
Orlando, FL 32816-1400



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**Contact E-mail** rmichaels@ucf.edu