

Tenure-Track/Tenured Position in Marketing Stevens Institute of Technology

Direct Link: <https://www.AcademicKeys.com/r?job=224070>

Downloaded On: May. 9, 2024 6:02am

Posted Oct. 20, 2023, set to expire Jul. 12, 2024

Job Title Tenure-Track/Tenured Position in Marketing

Department School of Business Faculty

Institution Stevens Institute of Technology
Hoboken, New Jersey

Date Posted Oct. 20, 2023

Application Deadline Open until filled

Position Start Date Available immediately

Job Categories Assistant Professor
Associate Professor

Academic Field(s) Marketing

Job Website https://stevens.wd5.myworkdayjobs.com/External/job/Hoboken-NJ---Main-Campus/Tenure-Track-Tenured-Position-in-Marketing_RQ27500

Apply By Email

Job Description

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Position Summary

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The School of Business at Stevens Institute of Technology invites applications for a full-time tenure-stream (tenured or tenure-track) position in Marketing to begin in September 2024. Candidates must have earned (or completed all requirements for) a Ph.D. in Marketing or a closely related field before September 2024. We seek candidates with expertise mainly in Digital Marketing/ Quant Marketing/ Marketing Analytics/ Marketing Modeling. Appointments can be made at different ranks, commensurate with the individual's record and experience.

Members of our faculty are expected to conduct original research of high quality, teach effectively, and contribute to the academic environment. Regarding research, candidates must have a commitment to research leading to top scholarly publications (FT50). Regarding teaching, candidates are expected to teach courses at both the undergraduate and graduate levels. The School of Business offers excellent support for faculty research and a reasonable teaching load.

Required education and experience:

Candidates must have earned (or completed all requirements for) a Ph.D., or foreign equivalent, in Marketing or a closely related field before September 2024.

Additional eligibility requirements

Candidates should express their interest in being considered by emailing Lindsay Hartelius (lharteli@stevens.edu) with the subject title TS Marketing Application. Please include in your email a letter of application, CV, research statement, teaching statement, job market paper and if possible, teaching evaluations. Applications without these documents will be considered incomplete and will not be reviewed. In a later stage, 3 letters of recommendation will be required.

Applicants will be considered until the position is filled.

About the School /Division

The School of Business is AACSB accredited and is ranked 53rd in the country by U.S. News & World Report. The School offers three PhD programs, two MBAs, eleven Master's degrees, and eight undergraduate majors. These offerings, many of which have been ranked among the best in the

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country, are across a wide range of business disciplines and share a common emphasis on leveraging technology, analytics, and leadership for business success. For more information, visit

www.stevens.edu/business.

Stevens Institute of Technology is a private institution serving over eight thousand students. It is located directly across the Hudson River from New York City, in Hoboken, NJ. Hoboken is a vibrant, walkable community and has been ranked among the twelve best college towns in the country by Princeton Review. Applications and nominations will be accepted until the position is filled. Stevens Institute of Technology appreciates all applications but can only respond to qualified candidates.

Department

School of Business Faculty

General Submission Guidelines:

Please submit an online application to be considered a candidate for any job at Stevens. Please attach a cover letter and resume with each application. Other requirements for consideration may depend on the job.

Academic Submission Guidelines:

Please submit:

- Cover letter
- Curriculum vitae
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Research statement

- Teaching statement that includes a) teaching interests, b) teaching philosophy, and c) a plan on how to create an inclusive environment for students of all backgrounds in terms of classroom teaching, student advising, and graduate student mentoring
- Contact info for at least 2-3 references (school-specific; please refer to job posting)

Still Have Questions?

If you have any questions regarding your application, please contact Jobs@Stevens.edu.

EEO Statement:

Stevens Institute of Technology is an Equal Opportunity Employer. Accordingly, Stevens adheres to an employment policy that prohibits discriminatory practices or harassment against candidates or employees based on legally impermissible factor(s) including, but not necessarily limited to, race, color, religion, creed, sex, national origin, nationality, citizenship status, age, ancestry, marital or domestic partnership or civil union status, familial status, affectional or sexual orientation, gender identity or expression, atypical cellular or blood trait, genetic information, pregnancy or pregnancy-related medical conditions, disability, or any protected military or veteran status.

Stevens is building a diverse faculty, staff, and student body and strongly encourages applications from

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people of all backgrounds. Stevens is a federal contractor under the Vietnam Era Veterans' Readjustment Assistance Act (VEVRAA) and the Rehabilitation Act of 1973, as well as other federal statutes.

NSF ADVANCE Institution Steven's values diversity and seeks candidates who will contribute to a welcoming and inclusive environment for students, faculty, and staff of all backgrounds. We are an NSF ADVANCE institution committed to equitable practices and policies and strongly encourage applications from women, racial and ethnic minority candidates, veterans, and individuals with disabilities.

Jeanne Clery Disclosure:

In accordance with the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (Clery Act), the Department of Public Safety is required to publish an annual security report which includes statistics mandated by the Clery Act. Click [here](#) for a copy of this report.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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