

Assistant / Associate / Full Professor
Auburn University

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Downloaded On: May. 9, 2024 9:56am

Posted Dec. 6, 2023, set to expire Oct. 31, 2024

Job Title	Assistant / Associate / Full Professor
Department	Marketing
Institution	Auburn University Auburn, Alabama
Date Posted	Dec. 6, 2023
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Assistant Professor Associate Professor Professor
Academic Field(s)	Marketing
Job Website	https://www.auemployment.com/postings/42240
Apply By Email	
Job Description	

Job Description Summary

Position: The Harbert College of Business, Marketing Department seeks applications for a tenure track position (open rank) beginning Fall, 2024.

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The Marketing Department is focused on “strategic marketing” with an emphasis on the organizational frontline as a shared focus of the faculty. Appointment rank for the position will be contingent upon qualifications. The Auburn Marketing program includes an undergraduate major, marketing and professional sales minors, and support of our MBA programs. The successful candidate for this position will join an existing faculty team that currently includes seventeen full-time, professionally qualified faculty.

Responsibilities: Successful applicants will be expected to engage in high-quality research (evidenced by publications in leading academic journals), teach courses in the marketing program, and contribute to developing the future path for the department’s growing programs.

About the College: The Harbert College of Business has a strong tradition of providing highly desirable graduates and generating knowledge that drives diverse business thought and sustainable business practice. The college and its programs consistently rank among the nation’s best public undergraduate and graduate business programs. The Harbert College has experienced steady enrollment growth in recent years and currently serves well over 6,500 undergraduate and graduate students through six academic departments offering eight undergraduate majors and multiple Masters and Ph.D. options. The college pioneered online masters and executive education programs that are now ranked among the very best in the nation. The college has invested in building a nationally recognized faculty that moves thought forward through research, engages with industry, and delivers relevant and current instruction.

About Auburn University: The Auburn family values tradition, yet eagerly prepares for the future. Rooted in more than 160 years of tradition, Auburn University occupies 1,841 acres and is the academic home to more than 30,000 students. Auburn’s commitment to active student engagement and professional success, and public/private partnerships garners a growing reputation for outreach and extension that delivers broad economic, health and societal impact. Auburn University is one of the best places to work in the state of Alabama, according to the 2022 America’s Best-in-State Employers list released by Forbes magazine.

Location: Auburn, AL, is a vibrant and thriving college town and community. Southern Living recently recognized the city of Auburn as one of the top small towns in the South, and Money magazine named Auburn the best place to live in Alabama. Known as the ‘Loveliest Village on the Plains,’ Auburn offers a high quality of life, including a vibrant cultural scene at the new Gogue Performing Arts Center, SEC sports throughout the academic year, national award-winning chefs and restaurants, a K-12 school system that is top-ranked in the state, general and concierge healthcare options, and an exceptional College of Veterinary Medicine for pet care. Chewacla State Park, just five miles from campus, offers camping, hiking, mountain biking, and swimming and boating opportunities. Auburn’s historical sister

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town, Opelika, is a fifteen-minute drive and has become known for its eclectic downtown offerings, including multiple breweries, boutiques, and hobby shops. The Atlanta Hartsfield International Airport is only 90 minutes away, with numerous shuttle service options to/from Auburn daily. Birmingham is a similar drive to the north, and Montgomery, the state capital, is only 50 minutes to the southwest. Beaches and mountains are only a 3–4-hour drive. Auburn University is understanding of and sensitive to the family needs of faculty, including dual-career couples.

Auburn University is an EEO/Vet/Disability employer

Minimum Qualifications

Qualifications: Applicants must possess a doctorate in Business Administration or Marketing from an AACSB-accredited institution at the time employment begins. Evidence of high-level scholarship and a consistent commitment to the establishment of a strong scholarship record are required. Excellent instructional capabilities and history are necessary, as are excellent written, organizational and communication skills. We greatly value our collegial and collaborative culture and look to build upon that strength. Selected candidates must be legally authorized to work in the United States at the time of appointment and continue working legally for the duration of their employment.

Desired Qualifications

Special Instructions to Applicants

Process: Review of application materials will begin December 18, 2023 and continue until a qualified candidate is selected and recommended for appointment. We will be conducting screening interviews over Zoom which will begin as soon as possible. To be actively considered for this position, interested candidates must submit a brief cover letter outlining their interest in the position, a curriculum vita (with at least three references), a writing sample and official relevant transcripts. All application materials should be submitted to:

<https://www.auemployment.com/postings/42176>

Questions: Contact the Search Committee Chairperson, Christopher Hopkins, cdh0059@auburn.edu with further questions about the position/search process.

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Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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