

# Clinical Full Professor (10 Month), Marketing University at Buffalo, The State University of New York

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Posted Dec. 21, 2023, set to expire Aug. 4, 2024

Job Title Clinical Full Professor (10 Month), Marketing

**Department** Marketing

**Institution** University at Buffalo, The State University of New

York

Buffalo, New York

Date Posted Dec. 21, 2023

Application Deadline Open until filled

Position Start Date Available immediately

Job Categories Professor

Academic Field(s) Marketing

**Job Website** https://www.ubjobs.buffalo.edu/postings/47217

Apply By Email

**Job Description** 

The <u>School of Management</u> at the University at Buffalo (State University of New York, SUNY at Buffalo), invites nominations and applications for one position at the rank of Clinical Full Professor (10-month) in the Marketing Department. This position will be expected to contribute significantly to the teaching, service and community engagement efforts in marketing with special emphasis on managing our behavioral lab and building an outreach to the business community to engage with faculty working in the behavioral lab.

#### The successful candidate will have:

- A successful record of experience at the rank of full clinical professor at an AAU University.
- A demonstrated record of success as an academic leader and team builder, developing and enhancing research and educational relationships among faculty, alumni, and affiliated units;
- A demonstrated record of success teaching at undergraduate, and master's levels, including



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online education.

#### About the School of Management & the University at Buffalo

The profile and stature of the UB School of Management is on the rise. Specifically, the Marketing Department at UB consists of 7 full-time faculty members with an impressive range of research and teaching expertise. The department is composed of 5 behaviorally focused and 3 quantitatively focused faculty colleagues.

The Department recently received a grant for \$635,000 to upgrade and build a state-of-the-art Consumer Behavior Laboratory.

To learn more about working for UB and living in Buffalo, NY, please click any of the below links:

- School of Management
- SUNY University at Buffalo at a Glance
- Living in the Buffalo Niagara Region

#### **Outstanding Benefits Package**

Working at UB comes with benefits that exceed salary alone. There are personal rewards including comprehensive health and retirement plan options. We also focus on creating and sustaining a healthy mix of work, personal and academic pursuit - all in an effort to support your work-life effectiveness. Visit our benefits website to learn about our **benefit packages**.

University at Buffalo is an affirmative action/equal opportunity employer and, in keeping with our commitment, welcomes all to apply including veterans and individuals with disabilities.

#### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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