

## Tenure Track Professor in Marketing University of Kentucky

Direct Link: <https://www.AcademicKeys.com/r?job=231257>

Downloaded On: May. 9, 2024 2:14pm

Posted Feb. 22, 2024, set to expire May 14, 2024

<b>Job Title</b>	Tenure Track Professor in Marketing
<b>Department</b>	8F240:Dept of Marketing and Supply Chain
<b>Institution</b>	University of Kentucky Lexington, Kentucky
<b>Date Posted</b>	Feb. 22, 2024
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Assistant Professor Associate Professor Professor
<b>Academic Field(s)</b>	Marketing
<b>Job Website</b>	<a href="https://ukjobs.uky.edu/postings/513812">https://ukjobs.uky.edu/postings/513812</a>

### Apply By Email

### Job Description

The Department of Marketing and Supply Chain at the University of Kentucky is pleased to invite applications for a tenure-eligible position at the Assistant, Associate, or Full Professor level in our Special Title Series with a preferred start date of August 2024.

### Position Description

This Special Title Series faculty position in the Department of Marketing & Supply Chain involves instruction at the Master's level including teaching in our Masters of Science in Marketing program, the MBA program, and at the undergraduate level.

Experience managing individual capstone projects is required. A demonstrated research record with publications in the elite journals in our field and an active research agenda is necessary. Experience in

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developing curriculum, recruiting students, and directing a Master's program is desirable. This position also includes service to the department, college, and university.

This is a tenure track, Special Title Series position, at the level of Assistant, Associate, or Full Professor depending on the qualifications of the candidate. The criteria for promotion from Assistant Professor to Associate Professor and Full Professor follow the criteria established in 2023 for Special Title Series faculty at the University of Kentucky, Department of Marketing & Supply Chain. These criteria relate to productivity in teaching, research, and service at the levels of Assistant, Associate, and Professor.

### **Principle Duties and Responsibilities:**

This Special Title Series position requires:

- 1) Teaching: The faculty member will be responsible for teaching the New Product Development Capstone in the Master's in Marketing program, Marketing Strategy in the MBA program, the Marketing Strategy capstone and Marketing Research at the undergraduate level.
- 2) Administration: The faculty member will be the Director of the Master's in Marketing program with responsibilities related to the curriculum and student recruitment.
- 3) Research/Scholarly Activity: The faculty member will perform scholarly activities commensurate with this Special Title Series appointment. These include publishing scholarly research in the elite journals in Marketing and having an active research agenda.
- 4) Service: The faculty member will serve on department, college, and university committees.

### **Qualifications:**

- 1) A PhD. in Marketing

### **Projected Distribution of Time and Effort**

Instruction 30%-60%

Research 5%-25%

Administration 10%-30%

Service 5%-20%

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Applications will begin to be reviewed immediately. The position will remain open until filled. Please include along with the Academic Profile:

- Names and contact information for at least two references
- Letter of application (upload under Cover Letter)
- Evidence of ongoing research (upload under Specific Request 1)
- Curriculum Vitae

### **Questions concerning the position may be directed to:**

David Hardesty  
Gatton Endowed Chair & University Research Professor  
Department of Marketing and Supply Chain Chair  
University of Kentucky  
Gatton College of Business & Economics  
Office Phone: (859) 257-9419  
Email: [david.hardesty@uky.edu](mailto:david.hardesty@uky.edu)

Please provide the names and contact information for at least two, no more than three, references when prompted in the academic profile. This information will be utilized to solicit recommendation letters from your references within the employment system.

The University offers a very competitive package of benefits. You may view our full range of employee benefits by visiting the UK employee benefits web site:

<http://www.uky.edu/HR/benefits/>

The Gatton College is nearing its 100th anniversary. Over that time, we have been preparing principled leaders for the global economy, producing high quality, influential research, and supporting economic growth in Kentucky and beyond. Accredited by the AACSB, Gatton proudly offers a full range of undergraduate, graduate, and professional business and economics degrees and certificates in both face-to-face and online formats.

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We are housed in a 220,000 square foot state-of-the-art facility, and are the fastest growing college on UK's campus, with more than 4,000 students. Through teaching, research, and outreach, the Gatton College has a direct, tangible influence on the lives of Kentucky's citizens and people around the world. We are looking for faculty who embody the College's tagline of "Blue Means Business."

Located in central Kentucky, Lexington (pop. 320,000) is widely known as the "horse capital of the world" and is roughly an hour's drive from Louisville and Cincinnati. Lexington has a number of desirable amenities, a vibrant dining and nightlife, and plenty of outdoor activities and is regularly cited as one of the top places to live in the US. Please consider joining

### Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

### Contact

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