

Associate/Assistant Professor of Marketing
California State University, Chico

Direct Link: <https://www.AcademicKeys.com/r?job=105817>

Downloaded On: Dec. 9, 2018 9:30pm

Posted Apr. 16, 2018, removed Jul. 2, 2018

Job Title	Associate/Assistant Professor of Marketing
Department	N/A
Institution	California State University, Chico Chico, California
Date Posted	Apr. 16, 2018
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Assistant Professor
Academic Field(s)	Marketing
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Job Description

Assistant/Associate Professor of Marketing

Department of Finance & Marketing

College of Business

CSU, Chico is committed to enriching its educational environment and its culture through the diversity of its staff, faculty, students, and administrators. Persons with interest and experience in helping to set and achieve goals relative to diversity and inclusion are especially encouraged to apply.

The Position: The Department of Finance & Marketing is searching for a tenure track assistant/associate professor to start August, 2018 or January, 2019. California State University, Chico is seeking faculty who are competent in their field, collaborative with colleagues and staff, and committed to student success. Position is contingent on funding. Recruitment ID# FA0099

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Minimum Qualifications: The minimum education requirement for appointment to this position is a Ph.D. in Marketing or related areas. Candidates nearing completion of the doctorate may be considered; however, the doctorate must be complete prior to the beginning of the 2018 academic year (August, 2018). Candidates must demonstrate potential for, or evidence of, effective teaching at the university level. Candidates must also demonstrate a potential for, or evidence of, research and publication in refereed journals relevant to the Marketing area.

Preferred Qualifications: A Ph.D. from an AACSB accredited University is desirable. In addition, relevant business experience is preferred. The department is especially interested in candidates with teaching skills and research interests in Strategic Marketing Management, Sales Management, Marketing Research, and/or Survey of Marketing.

Responsibilities: This tenure-track position carries responsibilities in the areas of teaching (a typical teaching load is three courses per semester), scholarship and service. The ideal candidate is one who can balance excellent teaching with research productivity and contributions to service. Specific teaching assignments are based upon qualifications of the individual and the needs of the department.

Salary: Salary commensurate with education and experience.

The Department: The Department of Finance & Marketing is one of four departments in the College of Business

(http://apptrkr.com/get_redirect.php?id=1204353&targetURL=http://www.csuchico.edu/cob/about/Department-of-finance-and-marketing.shtml]<http://www.csuchico.edu/cob/about/Departments/dept-of-finance-and-marketing.shtml>). The Marketing Faculty is comprised of seven tenure/tenure track members and eight part time instructors. The department offers a major, minor, sales certificate, and participates in the delivery of the MBA program. The department also houses the Seufferlein Sales Program (http://apptrkr.com/get_redirect.php?id=1204353&targetURL=http://www.csuchico.edu/cob/students/beyond-classroom/professional-sales/index.shtml]<http://www.csuchico.edu/cob/students/beyond-classroom/professional-sales/index.shtml>).

Closing Date: Review of applications will begin on May 1, 2018. Completed applications received after that date may be considered.

How to Apply: All applicants must apply online at:

<http://apptrkr.com/1204353>]<http://jobs.csuchico.edu/postings/4466>

Complete online applications must include: curriculum vitae or resume, cover letter describing

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background and interest in joining department & a complete set of transcripts (unofficial acceptable at this stage).

Job-related questions should be directed to:

Robert Madrigal, Asst. Prof. of Marketing and Search Committee Chair

[url=http://apptrkr.com/get_redirect.php?id=1204353&targetURL=mailto:rmadrigal@csuchico.edu]rmadrigal@

An annual security report disclosing crime statistics for California State University, Chico

can be obtained by contacting the Chico State University Police Department (530-898-5555)

or by accessing the following website: www.csuchico.edu/up/clery_report.shtml

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

For disability related accommodations please call ADA Coordinator at (530) 898-5959.

CSU, Chico is an EO/M/F/Vet/Dis Employer and only employs individuals authorized to work in the U.S. We consider qualified applicants for employment without regard to race, religion, color, national origin, ancestry, age, sex, gender, gender identity, gender expression, sexual orientation, genetic information, medical condition, disability, marital status, or protected veteran status.

The person holding this position is considered a mandated reporter under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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