

Full-time, Non-tenure-track Faculty Position in Markets,  
Innovation, and Design  
Bucknell University

Direct Link: <https://www.AcademicKeys.com/r?job=119956>

Downloaded On: Jun. 26, 2019 8:46pm

Posted Feb. 18, 2019, removed Jun. 18, 2019

<b>Job Title</b>	Full-time, Non-tenure-track Faculty Position in Markets, Innovation, and Design
<b>Department</b>	Markets, Innovation & Design
<b>Institution</b>	Bucknell University Lewisburg, Pennsylvania
<b>Date Posted</b>	Feb. 18, 2019
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	August 2019
<b>Job Categories</b>	Assistant Professor
<b>Academic Field(s)</b>	Marketing Business - General
<b>Apply Online Here</b>	<a href="http://www.Click2apply.net/rg5ft8svjwq5rh7r">http://www.Click2apply.net/rg5ft8svjwq5rh7r</a>
<b>Apply By Email</b>	

**Job Description**

Job no: 496248

Position type: full-time

Location: Lewisburg, PA

Categories: Markets, Innovations and Design

The Markets, Innovation, and Design (MiDE) Department in the Freeman College of Management at Bucknell University invites applications for a full-time, non-tenure-track faculty position to begin August 2019. The initial appointment is for academic year 2019/20 with the possibility of reappointment in subsequent years contingent on satisfactory performance. The successful candidate will be qualified to teach design-related courses, including the introductory course in MiDE (MIDE 300) that blends design thinking with concepts from marketing and innovation and an upper-level undergraduate course in design realization-- a studio based course in which students gain hands-on experience transforming

Full-time, Non-tenure-track Faculty Position in Markets,  
Innovation, and Design  
Bucknell University

Direct Link: <https://www.AcademicKeys.com/r?job=119956>

Downloaded On: Jun. 26, 2019 8:46pm

Posted Feb. 18, 2019, removed Jun. 18, 2019

their ideas into models and prototypes (MIDE 302). The teaching load is six courses per academic year. The successful candidate will demonstrate evidence of or potential to engage in ongoing professional activities, such as consulting or participation on boards related to their professional background. This position is open to candidates with an array of design-related backgrounds, including product development, user experience design, product/services design, etc. The successful candidate should possess a graduate degree in a relevant field. The Freeman College of Management is committed to diversity, inclusion, and student-centered pedagogy, and we seek candidates who share these commitments. We seek candidates who want to work in a collegial, interdisciplinary environment, collaborate with faculty ranging from the arts to engineering, develop innovative learning experiences, support our students through the mentoring/advising process, and serve the Bucknell University community.

MiDE is one of four majors in Bucknell's AACSB accredited Freeman College of Management. Overall, the MiDE program incorporates strategic marketing, the design mindset and creative process, deep understanding of consumer-product/service relationships, prototyping based on consumer insights, and managing the marketing process.

## APPLICATION

Application materials must include a CV, a statement that addresses your experience and potential as a teacher, as well as contact information for three references. For additional information and to apply, please go to <http://careers.bucknell.edu/><http://careers.bucknell.edu>. Applications will only be accepted online. The search committee will begin to screen applications on March 1, 2019, and will continue to do so until the position is filled. First-round interviews will be scheduled starting mid-March and will take place in person or by phone or video conference.

## MANAGEMENT PROGRAMS AT BUCKNELL

The approximately 550 students in the College of Management may choose among four highly interdisciplinary programs that combine courses in the various disciplines of management with offerings in the arts, humanities, natural and social sciences, and engineering. The College's four major programs include: Accounting & Financial Management; Global Management; Managing for Sustainability; and Markets, Innovation & Design. The curriculum is available at <http://www.bucknell.edu/x61930.xml><http://www.bucknell.edu/x61930.xml>.

In addition, the Freeman College of Management offers a Bachelor of Management for Engineers degree and an assortment of management electives to students across the University. In doing so we aim to address a pressing societal need for well-educated college graduates who understand the basic

Full-time, Non-tenure-track Faculty Position in Markets,  
Innovation, and Design  
Bucknell University

Direct Link: <https://www.AcademicKeys.com/r?job=119956>

Downloaded On: Jun. 26, 2019 8:46pm

Posted Feb. 18, 2019, removed Jun. 18, 2019

structures, operating mechanisms, and management principles governing businesses and other organizations. For a more [url=http://www.bucknell.edu/Management]detailed description of our College, please visit <http://www.bucknell.edu/Management>.

### About Bucknell

Founded in 1846 and located along the banks of the Susquehanna River in historic Lewisburg, Pa., Bucknell University is an undergraduate-focused institution that stands uniquely at the intersection of top-ranked liberal arts, engineering and management programs. Our students choose from more than 50 majors and 60 minors in the arts, engineering, humanities, management, and natural and social sciences, as well as extensive global study, service-learning and research opportunities. Bucknell's 3,600 undergraduate and 100 graduate students enjoy a low 9:1 student-faculty ratio and exceptional opportunities to collaborate with faculty mentors.

Bucknell's beautiful 450-acre campus includes first-rate facilities and is home to more than 90 percent of its students. Residential life is vibrant with about 150 student-run organizations, 27 NCAA Division I athletic teams, a robust arts culture, and a strong student commitment to community and global service work.

Bucknell is committed to fostering an environment that embraces diversity, equity and inclusion, and we seek candidates who will contribute to a climate that supports the growth and development of a diverse campus community. The University provides equal opportunity without regard to race, color, gender, gender identity, gender expression, sexual orientation, age, religion, national or ethnic origin, marital status, veteran status or disability in admissions, employment and in all of its educational programs and activities. We encourage individuals from historically underrepresented groups to apply.

### The Community

Located in central Pennsylvania, Lewisburg features a variety of restaurants, beautiful Victorian homes, the restored art deco Campus Theatre (owned by the University), charming shops and boutiques, and the Barnes and Noble at Bucknell University Bookstore. About 33,000 residents live in the region.

The city of Williamsport is about a 30-minute drive from campus, and Penn State University's main campus is about an hour away, as is Harrisburg, Pennsylvania's state capital. Bucknell is about three hours from New York City, Philadelphia, Baltimore and Washington, D.C.



Full-time, Non-tenure-track Faculty Position in Markets,  
Innovation, and Design  
Bucknell University

Direct Link: <https://www.AcademicKeys.com/r?job=119956>

Downloaded On: Jun. 26, 2019 8:46pm

Posted Feb. 18, 2019, removed Jun. 18, 2019

The cost of living here is low compared to that of major U.S. cities and suburbs. Bucknell's surroundings yield fresh produce, cultural activities and events, and many opportunities for outdoor activity on the Susquehanna River and in the nearby state parks and forests. The Lewisburg Area School District receives excellent reviews for its schools at all grade levels. Lewisburg Area High School is consistently ranked among the top 50 high schools in Pennsylvania for SAT scores and statewide exams.

Advertised: 15 Feb 2019 Eastern Standard Time

PI107882276

**Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

**Contact** Bucknell University, Human Resources  
Markets, Innovation & Design  
Bucknell University