

Assistant Professor, Marketing
Bryant University

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Posted Jun. 14, 2019, set to expire Oct. 14, 2019

Job Title	Assistant Professor, Marketing
Department	MKTC-Marketing
Institution	Bryant University Smithfield, Rhode Island
Date Posted	Jun. 14, 2019
Application Deadline	Open until filled
Position Start Date	August 1, 2020
Job Categories	Assistant Professor
Academic Field(s)	Marketing
Job Website	http://employment.bryant.edu/postings/2145
Apply By Email	

Job Description

Position Summary

Bryant University seeks to fill a tenure-track position in the Department of Marketing (Assistant rank is preferred, Associate rank will be considered). Bryant University seeks a candidate with a strong commitment to excellence in scholarly research and teaching in the field of international marketing. A secondary interest in digital marketing and/or marketing analytics is highly desirable.

The position entails conducting rigorous academic research with relevance to the scholarly and a managerial audience. The appointment for this position begins August 1, 2020. Salary is commensurate with preparation, experience, and demonstrated performance.

Bryant University is a 156 year old private secular institution and is accredited by AACSB-International and the New England Association of Schools and Colleges. Bryant is a student-centered institution, focused on academic excellence, innovation, and creativity that prepares our students to achieve their personal best in life and in their chosen professions. We have 3459 undergraduate students who hail

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from 36 states and 59 countries. We also have 211 full- and part-time graduate students.

Bryant University is a selective university with prestigious national and international rankings, top accreditations, and strategic affiliations. Bryant University's Marketing Department consists of ten tenure-track faculty and eight non-tenure track faculty members who bring extensive business experience to the classroom. The faculty in the Marketing Department work closely with the interdisciplinary majors in International Business and concentrations in Global Supply Chain Management and Entrepreneurship. All of our tenured and tenure-track faculty are active researchers who publish work relevant to the scholarly and a managerial audience.

Our curriculum is diverse, with courses that span areas from promotion, marketing research, personal selling, international marketing, services marketing, buyer behavior, supply chain management, marketing analytics, and digital marketing to marketing strategy. We are known for challenging our students to demonstrate their abilities through practical field experiences and competitions that require them to solve real-world problems. Through presentations, business plan development, team projects, and the creative application of technology, our students build communication, critical-thinking, and problem solving skills.

Principal Accountabilities

The successful candidate will be expected to teach in our undergraduate (BSBA and BSIB) as well as graduate (MBA) programs classes related to International Marketing and Digital Marketing. The candidate will also be expected to occasionally teach Marketing Foundations and Marketing Strategy class.

Successful candidates should be committed to teaching excellence, establishing a scholarly publication record consistent with AACSB standards, and serving as an active member of the Bryant University community. Faculty at Bryant are engaged in a wide variety of activities ranging from building new programs, writing research grants, establishing connections with the business community, and developing new courses to designing, participating in and leading new initiatives, mentoring students, and being an active participant in departmental and institutional activities.

Qualifications

Candidates must have a Ph.D. or D.B.A. in Marketing from an AACSB-International accredited school. ABD in marketing with completion expected by August 1, 2020 from an AACSB accredited school will be considered. Candidates should be committed to teaching excellence, establishing a scholarly publication record consistent with AACSB standards, and serving as active members of the Bryant University community. The demonstrated capacity to conduct research that speaks to both academic and managerial audiences is highly desirable. The successful candidate must be able to teach courses

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at both the undergraduate (BSBA and BSIB) and graduate (MBA) level.

Working Environment

Bryant University is an equal employment opportunity employer. We strongly encourage women and minority candidates to apply.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact