

Assistant Professor of Marketing
Worcester Polytechnic Institute

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Job Title	Assistant Professor of Marketing
Department	
Institution	Worcester Polytechnic Institute Worcester, Massachusetts
Date Posted	Jun. 19, 2019
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Assistant Professor
Academic Field(s)	Marketing
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Job Description

JOB TITLE

Assistant Professor of Marketing

LOCATION

Worcester

DEPARTMENT NAME

Foisie Business School Operations & Administration

DIVISION NAME

Worcester Polytechnic Institute - WPI

JOB DESCRIPTION SUMMARY

Tenure Track Assistant Professor of Marketing within the Foisie Business School at Worcester

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Polytechnic Institute

JOB DESCRIPTION

The Assistant Professor of Marketing will teach at both undergraduate and graduate levels, and advise undergraduate projects. Research, especially leading to publication in high quality refereed journals, is expected and supported, and grant applications are encouraged. Desired research interests include marketing analytics, digital marketing, and/or strategy with related teaching experience in these topics. Applications are especially welcome from marketing scholars with research interests in strategy and/or entrepreneurship and related teaching experience.

We will be interviewing at the 2019 Summer AMA Meeting in Boston.

About the school: As the business school of a premier technological university, Foisie Business School integrates science, technology, engineering, and math (STEM) into the undergraduate and graduate programs. Consistent with WPI's motto of theory and practice, a project-based approach to learning and doing pervades the WPI Foisie Business School's curriculum. Our students take advantage of the university's strong relationships with technology-intensive organizations around the world and a network of more than 40 global project centers. Graduates of the WPI Foisie Business School are prepared to lead at the intersection of technology and business, applying entrepreneurial thinking and harnessing the power of technology and teamwork to solve complex human problems.

About the University: WPI is a selective private university with an innovative curriculum centered on business, engineering, science, technology. Ranked highly by US News & World Report among national comprehensive universities, WPI enrolls over 4,000 undergraduates and over 2,000 graduate students and enjoys close working relationships with many corporations, due in part to its project-enriched curriculum that engages students and faculty in real-world problem solving, often at corporate or international sites. Business Week ranked our part-time MBA program #1 in the nation in 2010.

WPI is an equal opportunity employer committed to a diverse faculty, staff, and student body and welcomes all applicants. Women and members of traditionally underrepresented groups are especially encouraged to apply.

FLSA STATUS

United States of America (Exempt)

WPI is an Equal Opportunity Employer. All qualified candidates will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity, national origin, veteran status, or disability. We are seeking individuals with diverse backgrounds and

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experiences who will contribute to a culture of creativity and collaboration, inclusion, problem solving and change making.

To apply, visit: [url=https://apptrkr.com/1504676]https://wpi.wd5.myworkdayjobs.com/en-US/WPI_External_Career_Site/job/Worcester/Assistant-Professor-of-Marketing_R0000510

About WPI

WPI is a vibrant, active, and diverse community of extraordinary students, world-renowned faculty, and state of the art research facilities. At WPI, we have competitive and comprehensive benefits, including health insurance, long-term care, retirement, tuition assistance, flexible spending accounts, work-life balance and much more.

Diversity & Inclusion at WPI

WPI is committed to creating an inclusive workplace where everyone feels valued and respected; a place where every student, faculty and staff member can be themselves, so that they can study, live, and work comfortably, to reach their full potential, and make meaningful contributions in order to meet departmental and institutional goals. WPI thrives on innovative practice and welcomes diverse perspectives, insight, and people from diverse lived experiences, to enhance the community environment and propel the institution to the next level in a competitive, global marketplace.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

Worcester Polytechnic Institute

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