

Assistant Professor of Marketing  
Penn State Harrisburg

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Posted Jul. 5, 2019, set to expire Oct. 29, 2019

<b>Job Title</b>	Assistant Professor of Marketing
<b>Department</b>	Marketing
<b>Institution</b>	Penn State Harrisburg Middlestown, Pennsylvania
<b>Date Posted</b>	Jul. 5, 2019
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Assistant Professor
<b>Academic Field(s)</b>	Marketing
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**Job Description**

Assistant Professor of Marketing

Penn State Harrisburg's School of Business Administration invites applicants for a tenure-track, Assistant Professor of Marketing in its AACSB-accredited programs effective Fall 2020. Primary teaching areas include marketing principles, business-to-business marketing, marketing research, retailing, advertising and personal selling; secondary interests in marketing analytics and internet marketing are a plus. This position involves teaching undergraduate and graduate courses (including online teaching); teaching load is 3/2 the first two years then 3/3. Once hired, a commitment to effective teaching and publication is required, and faculty are expected to maintain a high level of professional activity through scholarly research and service. Candidates must have an earned doctorate in marketing or related field by August 15, 2020. Compensation is AACSB competitive. Applicants should upload a cover letter, curriculum vitae, and contact information for four references. Review of applications will begin immediately and continue until the position is filled. For more information about the business school visit our website at

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Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status.

### Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

### Contact

Marketing  
Penn State Harrisburg

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