

Lecturer/Assistant Teaching Professor of Marketing  
Pennsylvania State University

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Posted Aug. 20, 2019, set to expire Dec. 17, 2019

<b>Job Title</b>	Lecturer/Assistant Teaching Professor of Marketing
<b>Department</b>	Marketing
<b>Institution</b>	Pennsylvania State University White Oak, Pennsylvania
<b>Date Posted</b>	Aug. 20, 2019
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Assistant Professor Lecturer/Instructor
<b>Academic Field(s)</b>	Marketing
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**Job Description**

Lecturer/Assistant Teaching Professor of Marketing

Penn State Greater Allegheny invites applications for a Lecturer/Assistant Teaching Professor of Marketing (36 weeks contract, three-year appointment) with the possibility of reappointment, to begin January 2020, or as negotiated. Responsibilities: Teach six courses (18 credits) annually of MKTG 301W (Principles of Marketing), along with 2 courses (6 credits) annually of a designated undergraduate course in business, management, or marketing in a face-to-face format on campus. Upon prior agreement with the World Campus and Penn State Greater Allegheny, one section of MKTG 301W per semester may be replaced with a designated undergraduate World Campus course in business, management, or marketing. This position entails teaching both for Penn State's World Campus BSBIC Program and the Penn State Greater Allegheny Business Programs, delivering at least 18 credits of coursework online to the World Campus and the remaining 6 credits in a face-to-face, hybrid, or online format to Penn State Greater Allegheny. Teaching assignments may require teaching

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day, evening, online, and/or Saturday classes as needed. Participate in course, curriculum, and program development. Advise students and provide career guidance. Participate in campus, University, and community service activities. Engage in activities to stay current in the discipline. Qualifications: Ph.D. in business or a related field from an accredited institution is preferred; minimum qualification of an M.S. or M.B.A in business or related field from an accredited institution. Commitment to high-quality instruction in a student-centered environment is expected. Interest in active and collaborative learning, the instructional use of technology, and hybrid and online teaching is an advantage. Prior college-level and online teaching experience is required, as is industry experience. Enthusiasm for working in a multidisciplinary environment is important. Campus Information: Penn State is a multi-campus public land-grant university that improves the lives of the people of Pennsylvania, the nation, and the world. Our instructional mission includes undergraduate, graduate, and continuing and distance education informed by scholarship and research. Our research, scholarship, and creative activities promote human and economic development through the expansion of knowledge and its applications in the natural and applied sciences, social sciences, arts, humanities, and the professions. BSBIC programming delivers world-class degrees that embody the same Penn State quality as courses taught in the traditional classroom environment. Programs are inter-college in nature, developed and taught by full-time Penn State faculty members across the Penn State Commonwealth Campus system and delivered to students around the world. Global enrollments have grown rapidly in these adult- and military-friendly programs. The BSBIC courses have been designed to prepare students to pursue careers in all types of business and business organizations. The selected candidate is expected to teach the courses as designed. For more information about Penn State's World Campus Business Program visit [www.worldcampus.psu.edu/degrees-and-certificates/businessbachelors/overview](http://www.worldcampus.psu.edu/degrees-and-certificates/businessbachelors/overview). Penn State Greater Allegheny is one of more than 20 Penn State campuses statewide. It is a student-centered campus of approximately 500 students. The coursework for the first two years of more than 160 Penn State baccalaureate majors is offered, as well as eleven baccalaureate degrees and five associate degrees. Our residential campus is located southeast of Pittsburgh in Southwestern Pennsylvania. Students and faculty at Penn State Greater Allegheny have all of the resources of a major research university at their disposal, but in a small college atmosphere. Class sizes are small, and the student/faculty ratio is low, so students can receive much individual attention. Our faculty members are committed to providing a high-quality educational experience to their students and are actively engaged in research. Our students receive a world-class education delivered in a small campus setting and have opportunities to participate in undergraduate research projects supervised by faculty members. For more information about the campus, visit [https://apptrkr.com/get\\_redirect.php?id=1574851&targetURL=http://greaterallegheny.psu.edu/](https://apptrkr.com/get_redirect.php?id=1574851&targetURL=http://greaterallegheny.psu.edu/) <http://greaterallegheny.psu.edu/>. Inquiries about the position should be addressed to Dr. Michelle Gordon, Associate Professor of Business Administration, Penn State Greater Allegheny. E-mail: [https://apptrkr.com/get\\_redirect.php?id=1574851&targetURL=mailto:mgh11@psu.edu](https://apptrkr.com/get_redirect.php?id=1574851&targetURL=mailto:mgh11@psu.edu) [mgh11@psu.edu](mailto:mgh11@psu.edu). Telephone: (412) 675-9496. Applicants are required to submit a cover letter and curriculum vitae; other

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information pertinent to the position may also be included. Finalists will be asked to submit a list of references. Closing Date: Application review begins September 1, 2019, and continues until a suitable candidate is found.

Apply online at [url=https://apptrkr.com/1574851]https://psu.jobs/job/90013

CAMPUS SECURITY CRIME STATISTICS: For more about safety at Penn State, and to review the Annual Security Report which contains information about crime statistics and other safety and security matters, please go to [url=http://www.police.psu.edu/clery/]http://www.police.psu.edu/clery/, which will also provide you with detail on how to request a hard copy of the Annual Security Report.

Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status.

### Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

#### Contact

Marketing  
Pennsylvania State University