

Assistant Professor of Marketing  
Worcester Polytechnic Institute

Direct Link: <https://www.AcademicKeys.com/r?job=131471>

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Posted Oct. 14, 2019, set to expire Feb. 8, 2020

<b>Job Title</b>	Assistant Professor of Marketing
<b>Department</b>	
<b>Institution</b>	Worcester Polytechnic Institute Worcester, Massachusetts
<b>Date Posted</b>	Oct. 14, 2019
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Assistant Professor
<b>Academic Field(s)</b>	Marketing
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**Job Description**

**JOB TITLE**

Assistant Professor of Marketing

**LOCATION**

Worcester

**DEPARTMENT NAME**

Foisie Business School Operations & Administration

**DIVISION NAME**

Worcester Polytechnic Institute - WPI

**JOB DESCRIPTION SUMMARY**

Tenure Track Assistant Professor of Marketing within the Foisie Business School at Worcester

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Polytechnic Institute

### JOB DESCRIPTION

The Assistant Professor of Marketing will teach at both undergraduate and graduate levels, and advise undergraduate projects. Research, especially leading to publication in high quality refereed journals, is expected and supported, and grant applications are encouraged. Desired research interests include marketing analytics, digital marketing, and/or strategy with related teaching experience in these topics. We will be interviewing at the 2019 Summer AMA Meeting in Chicago.

About the school: As the business school of a premier technological university, Foisie Business School integrates science, technology, engineering, and math (STEM) into the undergraduate and graduate programs. Consistent with WPI's motto of theory and practice, a project-based approach to learning and doing pervades the WPI Foisie Business School's curriculum. Our students take advantage of the university's strong relationships with technology-intensive organizations around the world and a network of more than 40 global project centers. Graduates of the WPI Foisie Business School are prepared to lead at the intersection of technology and business, applying entrepreneurial thinking and harnessing the power of technology and teamwork to solve complex human problems.

About the University: WPI is a selective private university with an innovative curriculum centered on business, engineering, science, technology. Ranked highly by US News & World Report among national comprehensive universities, WPI enrolls over 4,000 undergraduates and over 2,000 graduate students and enjoys close working relationships with many corporations, due in part to its project-enriched curriculum that engages students and faculty in real-world problem solving, often at corporate or international sites. Business Week ranked our part-time MBA program #1 in the nation in 2010.

To apply please include a cover letter, curriculum vitae, teaching evaluations, and names of three references.

### FLSA STATUS

United States of America (Exempt)

WPI is an Equal Opportunity Employer. All qualified candidates will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity, national origin, veteran status, or disability. We are seeking individuals with diverse backgrounds and experiences who will contribute to a culture of creativity and collaboration, inclusion, problem solving and change making.

To apply, visit: [\[url=https://apptrkr.com/1661065\]](https://apptrkr.com/1661065)<https://wpi.wd5.myworkdayjobs.com/en->

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US/WPI\_External\_Career\_Site/job/Worcester/Assistant-Professor-of-Marketing\_R0000510

### About WPI

WPI is a vibrant, active, and diverse community of extraordinary students, world-renowned faculty, and state of the art research facilities. At WPI, we have competitive and comprehensive benefits, including health insurance, long-term care, retirement, tuition assistance, flexible spending accounts, work-life balance and much more.

### Diversity & Inclusion at WPI

WPI is committed to creating an inclusive workplace where everyone feels valued and respected; a place where every student, faculty and staff member can be themselves, so that they can study, live, and work comfortably, to reach their full potential, and make meaningful contributions in order to meet departmental and institutional goals. WPI thrives on innovative practice and welcomes diverse perspectives, insight, and people from diverse lived experiences, to enhance the community environment and propel the institution to the next level in a competitive, global marketplace.

### Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Please see the job description for contact details pertaining to this university job announcement.