

Assistant Professor, Marketing  
Bryant University

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Posted Oct. 18, 2019, set to expire Feb. 17, 2020

<b>Job Title</b>	Assistant Professor, Marketing
<b>Department</b>	MKTC-Marketing
<b>Institution</b>	Bryant University Smithfield, Rhode Island
<b>Date Posted</b>	Oct. 18, 2019
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Assistant Professor
<b>Academic Field(s)</b>	Marketing Business - General
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<b>Job Description</b>	

Bryant University seeks to fill a tenure-track position in the Department of Marketing

(Assistant rank is preferred, Associate rank will be considered). Bryant University seeks a candidate with a strong commitment to excellence in scholarly research and teaching in the field of international marketing. A secondary interest in digital marketing and/or marketing analytics is highly desirable.

The position entails conducting rigorous academic research with relevance to the scholarly and a managerial audience. The appointment for this position begins August 1, 2020. Salary is commensurate with preparation, experience, and demonstrated performance.

Bryant University is a 156 year old private secular institution and is accredited by AACSB-International and the New England Association of Schools and Colleges. Bryant is a student-centered institution, focused on academic excellence, innovation, and creativity that prepares our students to achieve their

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personal best in life and in their chosen professions. We have 3459 undergraduate students who hail from 36 states and 59 countries. We also have 211 full- and part-time graduate students.

Bryant University is a selective university with prestigious national and international rankings, top accreditations, and strategic affiliations. Bryant University's Marketing Department consists of ten tenure-track faculty and eight non-tenure track faculty members who bring extensive business experience to the classroom. The faculty in the Marketing Department work closely with the interdisciplinary majors in International Business and concentrations in Global Supply Chain Management and Entrepreneurship. All of our tenured and tenure-track faculty are active researchers who publish work relevant to the scholarly and a managerial audience.

Our curriculum is diverse, with courses that span areas from promotion, marketing research, personal selling, international marketing, services marketing, buyer behavior, supply chain management, marketing analytics, and digital marketing to marketing strategy. We are known for challenging our students to demonstrate their abilities through practical field experiences and competitions that require them to solve real-world problems. Through presentations, business plan development, team projects, and the creative application of technology, our students build communication, critical-thinking, and problem solving skills.

### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Please see the job description for contact details pertaining to this university job announcement.