

Adjunct Professor - Digital Ethnography Class Carnegie Mellon University

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Posted Nov. 5, 2019, set to expire Mar. 8, 2020

Job Title	Adjunct Professor - Digital Ethnography Class
Department	Integrated Innovation Institute (III) https://www.cmu.edu/iii/
Institution	Carnegie Mellon University Pittsburgh, Pennsylvania
Date Posted	Nov. 5, 2019
Application Deadline	Nov. 30, 2019
Position Start Date	Spring 2020
Job Categories	Adjunct/Visiting Prof
Academic Field(s)	Business - General Technology & Information Management Quantitative Analysis Marketing Decision Sciences
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Job Description

The Integrated Innovation Institute (III) at Carnegie Mellon University, seeks adjunct professor for the spring 2020 term for Digital Ethnography course. This position would teach students within the Master of Integrated Innovation for Products & Services (MIIPS) degrees. This position can accommodate teaching in the evening to work with an instructor's full time daytime job schedule. Qualified candidates will have previous teaching and work experience related to user research methods and product design/development. Teaching skills should include using assigned textbook readings, case study analyses, group discussions, written assignments, oral presentations, and individual research.

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Below is the standard course description for the Digital Ethnography:

Students will study the basic principles of ethnography and then conduct a 6-week project as a participant observer in a digital setting. This course provides an opportunity to hone and refine skills from the User Research Methods course, and dive deeper into one method. You will plan the research, collect data, analyze and synthesize what was learned and present a research report that identifies not only what was observed but also interpret its meaning and make indications about opportunities to innovate with new offerings. Research topics will be provided, however you may propose a topic. Priority enrollment to III graduate students; students outside the III can register with the permission of the instructor.

This course is offered as an elective in the MIIPS curriculum, which cross-trains students across engineering, design and business disciplines to become elite innovators. Details about the full curriculum can be view here: <https://www.cmu.edu/iii/degrees/miips/curriculum.html>.

The Master of Integrated Innovation for Products & Services is a professional degree that trains the next generation of innovators, design thinkers, disruptors, and world changers. Students in the MIIPS degrees come from various backgrounds in engineering, design and business. Learn more at www.cmu.edu/iii.

Qualifications

Academic Requirements

Has experience in leading product research and user research methods within varying industries. Also has expertise consistent with our "engineering, design, business" identity. Note that although the examples below reference "ten years" of experience, we will consider the expertise of candidates as opposed to their number of years of experience.

Preferred Background: A graduate degree in a related field with ten years of design research experience; overall evidence of a desire to understand people and their needs better.

Previous teaching experience

Work experience related to products and/or service development

Application Instructions

Applications Must Include All Of The Following

Resume/Curriculum Vitae



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Cover Letter/Teaching Philosophy

Unofficial copies of all transcripts

Names and contact information for 3 professional references

Review of applications will begin immediately and will continue until the position is filled.

Any questions about this position or how to apply should be directed to iii@andrew.cmu.edu.

EEO/AA Policy

Carnegie Mellon University considers applicants for employment without regard to, and does not discriminate on the basis of, gender, race, protected veteran status, disability, or any other legally protected status.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

Carnegie Mellon University
Pittsburgh, PA