

Assistant Professor of Marketing
University of Kansas

Direct Link: <https://www.AcademicKeys.com/r?job=168732>

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Posted Oct. 4, 2021, set to expire Dec. 8, 2021

Job Title Assistant Professor of Marketing

Department Business

Institution University of Kansas
Lawrence, Kansas

Date Posted Oct. 4, 2021

Application Deadline Open until filled

Position Start Date Available immediately

Job Categories Assistant Professor

Academic Field(s) Marketing

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Job Description

Position Overview

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The School of Business at the University of Kansas invites applicants for an Assistant Professor position in Marketing for the 2022-2023 academic year. This is a full-time, tenure-track position beginning August 18, 2022.

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This position will interact with students, faculty, industry partners, and the broader business community through research, teaching, and service. Individuals with research interests in quantitative marketing and/or marketing strategy with a specific focus on investigating research issues within the domain of, or closely related to, Marketing Analytics are encouraged to apply. Primary teaching responsibilities may be in, although not limited to, Marketing Analytics, Sales Analytics, and/or Digital Marketing.

In a continuing effort to enrich its academic environment and provide equal educational and employment opportunities, the university actively encourages applications from members of underrepresented groups in higher education. The successful candidate must be eligible to work in the U.S. by the time of appointment. For eligible international candidates, KU provides immigration support and sponsorship.

The University of Kansas and Lawrence, Kansas

The University of Kansas is one of the leading research universities in the United States and is known for its strong tradition of academic excellence. Since 1909, the University of Kansas has been a member of the Association of American Universities, the premier consortium of research institutions in North America.

The University of Kansas School of Business offers undergraduate, master's (full-time, part-time, and online) and doctoral programs. In recent years, the School has experienced remarkable growth and currently enrolls more than 2,300 undergraduate students. Within the School, the marketing major has demonstrated consistent growth and is now the second-largest major at the undergraduate level. Recently, the School added a program in professional selling which provides all undergraduate students with the option of obtaining a certificate in professional selling. In May 2016, the School of Business moved into its new \$70.5 million home, Capitol Federal Hall.

The School of Business is housed at KU's main campus in Lawrence. The School also offers programs at KU Edwards Campus in Overland Park, a suburb of Kansas City. Lawrence is located 35 miles west of Kansas City atop Mount Oread in the Kansas River valley. It has a population of about 100,000, with a large student population and a small-town, friendly atmosphere with many major-city lifestyle amenities. Lawrence boasts a nationally recognized live-music scene and a historic downtown full of small businesses, art galleries, microbreweries, bars, restaurants and more. Museums in town and on campus offer exhibits of classic and contemporary art, natural history and anthropology.

Today, residents take advantage of the many walking and bike trails along the Kansas River and around the town's perimeter. A few minutes outside the wooded city of Lawrence is Clinton State Park and Reservoir, with over 1,400 acres of public land and water. With only a short drive, one can wander through the gently rolling Flint Hills or explore the numerous historic sites and state parks of north-

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eastern Kansas.

Kansas City, Kansas, home to the University of Kansas Medical Center, is a 40-minute drive from Lawrence. The Kansas City metropolitan area has a population of 2 million and offers many fine restaurants, superb shopping and an extensive choice of professional, cultural and sporting events. The Kansas City International Airport (MCI) offers flights to all major U.S. cities and is less than an hour's drive from Lawrence. A new single terminal, set to launch in 2023, promises to further enhance the commercial viability of the greater Kansas City area.

Job Description

40% - Teach a combination of required and elective courses in marketing at the undergraduate, master's and/or doctoral levels.

40% - Conduct and publish research on marketing topics in leading academic journals.

20% - Engage in school, university, and professional service activities.

Required Qualifications

A Ph.D. or D.B.A. degree in marketing completed by the appointment start date of August 18, 2022.

Demonstrated (or high potential for) teaching excellence in marketing.

Demonstrated (or high potential for) excellent scholarship as shown through publications and working papers.

Contact Information to Applicants

Leaa Merrill, busmbladmin@ku.edu

Additional Candidate Instruction

To be considered, an online application must be submitted. A complete application includes (1) letter of application describing experience and accomplishments; (2) record of productivity in teaching and research as noted in CV; (3) research statement and supplemental materials (e.g., publications); (4) teaching statement and supplemental materials (teaching portfolio, sample syllabi, teaching evaluations); and (5) information provided by three professional references. Letters of reference may be sent directly to busmbladmin@ku.edu or attached to online application.

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In addition to the materials above, learning about each applicant's contribution and engagement in areas of diversity is an important part of KU's mission. As a result, applicants will be presented the following question at the time of application. The response must be within 4,000 characters or less. Describe your experiences working with people from diverse backgrounds, and explain how those experiences reflect your commitments to diversity, equity, and inclusion. Review of applications will begin November 15, 2021, and will continue as needed until a pool of qualified applicants has been identified.

Application Review Begins 15-Nov-2021
Anticipated Start Date

18-Aug-2022

Position Number 00001352
Primary Campus

University of Kansas Lawrence Campus

FTE 1.0
Reg/Temp

Regular

Advertised Salary Range commensurate with experience
Employee Class

F-Faculty

Disclaimer

The University of Kansas prohibits discrimination on the basis of race, color, ethnicity, religion, sex, national origin, age, ancestry, disability status as a veteran, sexual orientation, marital status, parental status, gender identity, gender expression, and genetic information in the university's programs and activities. Retaliation is also prohibited by university policy. The following persons have been designated to handle inquiries regarding the nondiscrimination policies and are the Title IX coordinators for their respective campuses: Executive Director of the Office of Institutional Opportunity & Access, IOA@ku.edu, 1246 West Campus Road, Room 153A, Lawrence, KS 66045, 785-864-6414,



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711 TTY 9for the Lawrence, Edwards, Parsons, Yoder, and Topeka campuses); Director, Equal Opportunity Office, Mail Stop 7004, 4330 Shawnee Mission Parkway, Fairway, KS 66205, 913-588-8011, 711 TTY (for the Wichita, Salina, and Kansas City, Kansas medical center campuses).

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact