

James H. Keyes Dean of Business Administration
Marquette University

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Posted Jun. 29, 2022, set to expire Oct. 31, 2022

Job Title	James H. Keyes Dean of Business Administration
Department	College of Business Administration https://www.marquette.edu/business/
Institution	Marquette University Milwaukee, Wisconsin
Date Posted	Jun. 29, 2022
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Dean
Academic Field(s)	Business - General
Job Website	https://www.marquette.edu/provost/dean-of-business-administration-search.php
Apply Online Here	https://employment.marquette.edu/postings/17072
Apply By Email	
Job Description	

Position Overview

Marquette University, a private, coeducational, Catholic, Jesuit institution seeks an experienced and forward-thinking leader to serve as the James H. Keyes Dean of Business Administration. The dean will partner with talented faculty, staff, students, alumni, and the regional business community to position the College of Business Administration (COBA) as a pillar of innovation in the Midwest. The dean will play an integral role in helping the university achieve its goal to be recognized among the most innovative and accomplished Catholic, Jesuit universities in the world, leading the way through a rapidly changing higher education landscape.

The dean will be in a unique position to guide the college in capitalizing on a new \$60 million building fully funded by donors. This state-of-the-art, 100,000-square-foot facility will feature collaborative

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classroom, lab, and study spaces, as well as an event space, cafeteria, faculty offices, and areas for programmatic centers of excellence. The new building will open in January 2023. We anticipate that this building will become a hub for business in the greater Milwaukee area, allowing COBA to forge more and better relationships with businesses throughout the state and beyond.

Duties and Responsibilities

The James H. Keyes Dean of Business Administration reports to the Provost and is the chief academic, financial, and administrative officer of COBA. The dean traditionally has seven direct reports: assistant to the dean, executive associate dean, assistant dean of the Graduate School of Management, assistant dean of undergraduate programs, director of external relations, director of academic business affairs, and the University Advancement director of development for the college. COBA is open to different administrative models and is currently employing a modified organizational structure with academic and administrative functions reporting to the executive associate dean, whereas strategy and fundraising activities reporting to the dean. Key Opportunities and Challenges

This is a role for a seasoned higher education leader who is ready to take the next step as a:

Strategic Fundraiser and Catalyst: Work to secure resources to advance COBA's strategic priorities through fundraising and internal program growth.

Relationship Builder: Build and strengthen relationships to facilitate connections between COBA's students, faculty, staff, alumni, and the broader business and scholarly communities.

Inventive and Visionary Leader: Use inventive approaches to address the emerging challenges facing business education and situate COBA as a leader of business education into the future.

Driver of Student Success: Promote an inclusive, student-centered culture and accountability for meeting student success goals.

Champion of Accountability and Equity: Foster a collaborative and welcoming culture in COBA that advances diversity, equity, and inclusion.

Empowering Manager: Recognize the broad array of talent among COBA faculty and staff and empower them to thrive in their work in teaching, research, service, and operations, consistent with mission.

Transparent Decision Maker and Skilled Communicator: Lead collaboratively, emphasizing transparent decision making and clear communication with internal and external stakeholders.

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About the College of Business Administration

Marquette's College of Business Administration is committed to delivering a Jesuit business education rooted in *cura personalis* (care for the whole person) which fosters a hunger for integrated knowledge, develops a spirit of intellectual curiosity and innovation, and instills a commitment among our students to make a meaningful impact on the world around them through professional excellence, servant leadership, and purposeful personal development. We aspire to be an inclusive and diverse community of scholars, practitioners, and learners recognized as the most innovative and accomplished Jesuit business school in the world. This will involve reaching beyond the traditional disciplinary boundaries and embracing collaborative, applied, and innovative methods of teaching, learning, and research. Graduates of COBA will be ethical and innovative leaders who are committed to creatively solving the problems of business and society for the greater well-being of humankind.

The college completed a five-year strategic plan in 2021, which identifies four key goals:

Foster academic excellence through teaching, research, and student success

Enhance enrollment and revenue growth

Strengthen the impact of COBA

Build diversity, equity, inclusion and belonging in the COBA community

There are 1,448 undergraduate students in COBA from 39 states, Puerto Rico, and countries such as Canada, China, Spain, France, Germany, and Italy. The college is organized into five academic departments: Accounting, Economics (majors: business economics, business analytics), Finance (majors: finance, real estate, commercial banking), Management (majors: entrepreneurship, human resources, management, information systems, and operations and supply chain management) and Marketing. Students can also major in business analytics or international business when paired with a discipline-specific major. Finance is the largest undergraduate major, followed by marketing and accounting. In the rankings for 2022, U.S. News & World Report ranked three undergraduate programs in the top 25: Supply Chain Management (16), Accounting (21), and Finance (22). There are also five specialty centers, four specialty undergraduate programs, 12 graduate programs, four certificate programs, and numerous non-degree offerings. The college has 67 full-time faculty, of whom 72% are tenured or tenure-track, and 82% have a terminal degree. There are 71 part-time faculty of whom about 50 teach each semester. There are also 20 staff members who perform a wide range of essential administrative functions.

The college enjoys a stable budget of just under \$13 million and an endowment that tops \$41 million. Why Marquette University Marquette University, in Milwaukee, Wis., is a highly ranked destination university, renowned for academic rigor, innovation, and the achievements of its community of scholars. Founded in 1881 by the Society of Jesus (Jesuits), a group of priests and lay brothers in

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the Catholic Church, Marquette has grown to be a major private research university grounded in its Guiding Values: Excellence, Faith, Leadership and Service.

Marquette has been consistently ranked in the top 100 of national universities by U.S. News & World Report and, in 2022, was rated #83 among national universities and #58 for undergraduate teaching. Marquette is in the midst of a \$750 million comprehensive campaign to support our students, faculty, campus, and communities.

At a Glance:

11,300+ students (7,660 undergraduate; 3,660 graduate)

2,600+ employees

11 nationally and internationally recognized academic divisions, including a law school and school of dentistry

78 majors, 83 minors, more than 70 doctoral and master's programs and more than 20 graduate certificate programs

About 63% of first-year undergraduate students come from outside of Wisconsin, and students as a whole represent almost every state in the U.S. and 60+ countries

The campus community rallies behind 16 NCAA-Division 1 athletic teams that compete in the Big East conference. The university offers state-of-the-art facilities for competition on campus and off, including Fiserv Forum, home of the 2020-21 NBA World Champion Milwaukee Bucks. Marquette is located on a 98-acre campus alongside downtown Milwaukee, the largest city in Wisconsin and the 23rd largest city in the U.S. Set on the shores of Lake Michigan, Milwaukee is one of America's great cities, combining a dynamic urban community with a rich cultural heritage. The city of Milwaukee population is approximately 600,000, and roughly 1.4 million people live in the metropolitan area. Milwaukee is highly diverse, with the population about 39% Black or African American, 19% Hispanic/Latinx, over 4% Asian and over 5% two or more races.

Milwaukee is prized for its vibrant array of attractions – including professional sports teams, world-renowned visual and performing arts, global cuisines, cultural and music festivals, parks, rivers, and outdoor recreation. Neighboring cities of Chicago and Madison are within 90 miles.

Required Knowledge, Skills and Abilities

The university seeks a proven leader with a distinctive record of achievement, and values the following professional qualifications, skills, experiences, and personal qualities listed below:

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A commitment to promoting the values and goals of Catholic, Jesuit higher education
Capacity and demonstrated ability to fundraise in the context of annual, capital, and comprehensive campaigns
Strong negotiating skills needed to advocate effectively for COBA with university administration
Ability to establish a visible and respected presence and to position COBA nationally in the greater business, not-for-profit, and governmental communities and among relevant stakeholders such as alumni and the general public
Understanding of changing market trends and the initiative to explore their implications for the structure of business education
A track record demonstrating administrative leadership, vision, innovation, and increasing experience and responsibilities in an environment characterized by collegial management, mentorship, and inclusive decision making
An earned doctorate or record of distinguished accomplishments that support an appointment as a full-time faculty member
A commitment to providing a relevant and excellent educational experience to students from a wide range of backgrounds
The ability to represent the college and communicate effectively with a variety of stakeholders, ranging from students to faculty to donors
Commitment to diversity, equity, and inclusion in all its forms and experience supporting, promoting, and implementing the learning opportunities offered by a diverse community
Financial acumen and the ability to understand and act upon complex financial models and budgets
An innovative and entrepreneurial spirit and willingness to take calculated risks
Management skills exemplified by a record of success in delegation and high levels of responsibility and accountability

Special Instructions to Applicants

To apply: Resume/CV with cover letter and a diversity statement that includes past experience and activities as well as future plans to advance diversity, equity, and inclusion should be attached via this website.To learn more about the James H. Keyes Dean of Business

Administration:<https://www.marquette.edu/provost/dean-of-business-administration-search.php>To learn more about the position see the Opportunity and Challenge

Profile: <https://www.marquette.edu/provost/documents/MarquetteKeyesDeanPositionOpportunityandCh>

To learn more about Milwaukee: <https://www.visitmilwaukee.org/Questions> can be directed

to: Lynn Mellantine, Assistant Vice President of Human

Resources,lynn.mellantine@marquette.edu



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EEO/AA Policy

It is the policy of Marquette University to provide equal employment opportunities (EEO) to all employees and applicants without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, protected veteran status or any other applicable federal or state-protected classification.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact Lynn Mellantine
Human Resources
Marquette University
PO Box 1881
Milwaukee, WI 53233

Contact E-mail lynn.mellantine@marquette.edu