

Assistant / Associate Professor Digital Marketing  
University of Doha for Science and Technology (UDST)

Direct Link: <https://www.AcademicKeys.com/r?job=200804>

Downloaded On: Mar. 27, 2023 12:52am

Posted Dec. 5, 2022, set to expire May 5, 2023

<b>Job Title</b>	Assistant / Associate Professor Digital Marketing
<b>Department</b>	College of Business Management
<b>Institution</b>	University of Doha for Science and Technology (UDST) Doha, Qatar, Qatar
<b>Date Posted</b>	Dec. 5, 2022
<b>Application Deadline</b>	February 2023
<b>Position Start Date</b>	August 2023
<b>Job Categories</b>	Assistant Professor Associate Professor
<b>Academic Field(s)</b>	Business - General Marketing
<b>Job Website</b>	<a href="https://www.udst.edu.qa/">https://www.udst.edu.qa/</a>
<b>Apply Online Here</b>	<a href="https://careers.udst.edu.qa/en/qatar/jobs/assistant-associate-professor-digital-marketing-4632801/">https://careers.udst.edu.qa/en/qatar/jobs/assistant-associate-professor-digital-marketing-4632801/</a>
<b>Apply By Email</b>	
<b>Job Description</b>	

University of Doha for Science and Technology (UDST) is the first national applied University in the State of Qatar, offering applied Bachelors and Master's degrees in addition to certificates and diplomas in various fields. UDST has over 50 programs in the fields of Engineering Technology and Industrial Trades, Business Management, Computing and Information Technology, Health Sciences, Continuing and Professional Education and more.

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With more than 600 staff and over 6,000 students, UDST is the destination for top-notch applied and experiential learning. The University is recognized for its student-centered learning and state-of-the-art facilities. Our faculty are committed to delivering pedagogically-sound learning experiences with incorporation of innovative technological interventions, to further enhance students' skills and help develop talented graduates that can effectively contribute to a knowledge-based economy and make Qatar's National Vision 2030 a reality.

The College of Business Management invites applications for the position Assistant/ Associate Professor in Digital Marketing.

### **Your Commitment**

Reporting to the Department Head, the successful candidate will be responsible for the development, delivery and evaluation of a broad range of courses within Digital Marketing. S/he will evaluate student progress and manage the resources of the learning environment. The successful candidate will liaise with industry and other educational institutions; participate in industry advisory committees and coordinate, manage and control projects within the specified program area. Faculty members will keep course portfolio documents required for accreditation processes and engage in instructional development/improvement plans. All employees are expected to contribute to professional and community life within the College and beyond.

### **Education and Experience Requirements**

Faculty members will be placed in the appropriate rank based on their education and experience. The broad criteria is provided below.

#### **Education**

PhD and a Master's degrees in Digital Marketing or related discipline from an internationally recognized university with an undergraduate degree from an accredited university.

#### **For Assistant Professor**

##### **Experience**

- A minimum of 3 years teaching experience in a post-secondary, adult training or industry training environment, along with preferably 3 years of employment experience in digital marketing or related field.

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- A distinguished research record and international reputation evidenced by high quality publications in top tier journals.
- Excellent record of supervising high caliber research students.
- Demonstrated leadership in building engagement and partnerships with the profession and industry.

### Preferred Qualifications

- Professional Certification in Digital Marketing.
- Diploma in Education (e.g. Post-secondary Education, Adult Education or Vocational Education) is preferred.
- 6+ years of employment experience as a practitioner/professional within the relevant discipline.
- Teaching experience in post-secondary, adult training, or industry training environment.
- Experience in leadership and innovation in technology-based projects.

### For Associate Professor

#### Experience

- A minimum of 8 years teaching experience in a post-secondary, adult training or industry training environment, along with preferably 3 years of employment experience in digital marketing or related field.
- A distinguished research record and international reputation evidenced by high quality publications in top tier journals.
- Excellent record of supervising high caliber research students.
- Demonstrated leadership in building engagement and partnerships with the profession and industry.

### Preferred Qualifications

- Professional Certification.
- Diploma in Education (e.g. Post-secondary Education, Adult Education or Vocational Education) is preferred.
- 10+ years of employment experience as a practitioner/professional within the relevant discipline.
- Teaching experience in post-secondary, adult training, or industry training environment.
- Experience in leadership and innovation in technology-based projects.

### Other Required Skills:

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- Commitment to applied and experiential learning as a pedagogy and a key feature of UDST's mandate.
- Ability to design, develop, deliver, and evaluate authentic learning experiences and assessments. These should incorporate contemporary tools and resources to maximize content learning in context, and to develop the knowledge, skills, competences and attitudes identified in program outcomes.
- Digital literacy and demonstrated fluency in technology systems, and an ability to model and facilitate use of current and emerging digital tools to support research and learning.
- Demonstrated ability to develop technology-enriched learning environments that enable students to be active participants in their own learning.
- Commitment to the effectiveness, vitality, and self-renewal of the teaching profession through self-driven continuous professional development and life-long learning.
- Effective oral and written communication skills.
- Collaborative and collegial spirit and a demonstrated ability to establish rapport with learners, colleagues, sponsor-employers, and members of the community.
- Ability to initiate applied research projects.

### **How to Apply**

Applicants must meet all essential qualifications in order to be shortlisted for the position; other qualifications may be a deciding factor in selection. Qualifications and experience will be assessed through your application, which may include but not be limited to curricula vitae, cover letters, references, teaching dossiers and sample publications. It is the applicant's responsibility to provide appropriate examples that illustrate how s/he meets each requirement. Failing to do so could result in the application being rejected. We thank all applicants for applying for the role; only those selected for further consideration will be contacted.

### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

### **Contact**

Qatar



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