

Lecturer / Senior Lecturer in Marketing
Auburn University

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Posted May 19, 2023, set to expire Nov. 1, 2023

Job Title	Lecturer / Senior Lecturer in Marketing
Department	Marketing
Institution	Auburn University Auburn, Alabama
Date Posted	May 19, 2023
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Lecturer/Instructor Senior Lecturer
Academic Field(s)	Marketing
Job Website	https://www.auemployment.com/postings/38329
Apply By Email	
Job Description	

Position: The Auburn University Harbert College of Business seeks qualified candidates for a nine-month, non-tenure track, non-tenure eligible full-time teaching faculty position(s) in Marketing starting in August 2023. The contract is renewed annually based on need, funding, and performance. The nine-month position can be filled as a lecturer/senior lecturer depending on the background and experience of the candidate. This nine-month position is designed to support the Marketing Program of Auburn University's Harbert College of Business which includes major and minor programs in marketing as well as a minor in professional selling.

Responsibilities: The primary responsibility of this position is to teach undergraduate marketing courses and support the growth of the marketing major and minors. The successful candidate will be expected to bring teaching experience, innovation, enthusiasm, and technology to their marketing courses.

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Candidates with a teaching record and/or an industry background in marketing and sales are strongly desired. Under typical circumstances, the teaching load for the position will be equivalent to four three-credit hour courses per semester, which includes course development and course management activities. In addition to instructional duties, successful candidates will be expected to help develop and promote the department's marketing and sales initiatives. Candidates should be comfortable in teaching different modalities including face-to-face, online, and hybrid face-to-face & online. Salary and rank are commensurate with experience.

About the Department: The Marketing Department is focused on "strategic marketing" with an emphasis on the organizational frontline as a shared focus of our faculty. The Auburn Marketing program includes an undergraduate major and support of our MBA programs.

Successful candidates for this position will join an existing faculty team that currently includes fourteen full-time, professionally qualified faculty. The Marketing department is growing and is currently the second largest major in the Harbert College.

About the College and University: The Harbert College of Business has a strong tradition of providing highly desirable graduates and generating knowledge that drives diverse business thought and sustainable business practice. The college and its programs consistently rank among the nation's best public undergraduate and graduate business programs. The Harbert College has experienced steady enrollment growth in recent years and currently serves well over 5,000 undergraduate and graduate students through six academic departments offering eight undergraduate majors and multiple Masters and Ph.D. options. In addition, the Harbert College has raised over \$130 million in private support during the most recent "Because this is Auburn" campaign. The college pioneered online masters and executive education programs that are now ranked among the very best in the nation. The college has invested in building a nationally recognized faculty that moves thought forward through research, engages with industry, and delivers relevant and current instruction.

The Auburn family values tradition, yet eagerly prepares for the future. Rooted in more than 160 years of tradition, Auburn University occupies 1,841 acres and is the academic home to more than 30,000 students. Auburn's commitment to active student engagement and professional success, and public/private partnerships garners a growing reputation for outreach and extension that delivers broad economic, health and societal impact. The University's [alumni](#) have enjoyed success in a myriad of fields.

Location: Auburn, Alabama is a vibrant and thriving college town and community. Southern Living recently recognized the city of Auburn as one of the top small towns in the South and Money magazine named Auburn as the best place to live in Alabama. Known as the 'Loveliest Village on the Plains,'

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Auburn offers a high quality of life including a vibrant cultural scene at the new Gogue Performing Arts Center, SEC sports throughout the academic year, an outstanding K-12 school system, general and concierge healthcare options, and an exceptional veterinary school for pet care. Chewacla State Park, just five miles from campus, offers camping, hiking, and mountain biking, as well as swimming and boating opportunities. The Atlanta Hartsfield International Airport is only 90 miles away, with multiple shuttle service options to/from Auburn daily. Birmingham is a similar drive to the north and Montgomery, the state capital, is only 50 minutes southwest of Auburn. Beaches or mountains, whichever you prefer, are only a 3-4 hour drive.

Auburn University is understanding of and sensitive to the family needs of faculty, including dual-career couples. More information on Auburn can be found [here](#).

Questions: Contact the Search Committee Co-Chairs, Dr. Karen Hopkins (khh0011@auburn.edu) or Dr. David Hanning (dmh0021@auburn.edu) with further questions about the position/search process.

Auburn University is an EEO/Vet/Disability employer.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact