

Advertising  
Istanbul Gelisim University

Direct Link: <https://www.AcademicKeys.com/r?job=211527>

Downloaded On: Oct. 2, 2023 5:27pm

Posted May 25, 2023, set to expire May 1, 2024

<b>Job Title</b>	Advertising
<b>Department</b>	Faculty of Economics, Administrative And Social Sciences <a href="https://gelisim.edu.tr/en/gelisim-homepage">https://gelisim.edu.tr/en/gelisim-homepage</a>
<b>Institution</b>	Istanbul Gelisim University Istanbul, Avc?lar, Turkey
<b>Date Posted</b>	May 25, 2023
<b>Application Deadline</b>	Sep. 10, 2023
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Assistant Professor Associate Professor Professor
<b>Academic Field(s)</b>	Marketing
<b>Job Website</b>	<a href="https://gelisim.edu.tr/en/gelisim-homepage">https://gelisim.edu.tr/en/gelisim-homepage</a>
<b>Apply By Email</b>	
<b>Job Description</b>	

***Istanbul Gelisim University (IGU)***  
**Advertising**

**AT IGU;**

- High monetary incentives for quality Academic publications,
- Recently established a modern skyscraper campus,

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- Over 1100 fulltime staff
- Over 30 000 graduate and undergraduate students
- The highest number of internationally accredited programs in Turkey
- Opportunity to live in Istanbul; one of the most amazing cities of the world.

### **Assistant Professors (PhD) and/or Associate or Full Professors (PhD) in:**

Advertising; or in following related disciplines.

### **Qualifications**

- Doctoral degree in Advertising field or in related disciplines;
- Candidates with research and project experience is preferred.
- Candidates who have research and project writing experience are preferred.
- Good publications and research record in SCI/SSCI in peer-reviewed journals ( minimum 5 papers )
- Experience in technology, innovation, entrepreneurship, and project management are also preferred.
- Having an international language certificate in English :
- TOEFL iBT ( minimum 96 ) CPE ( minimum C ) CAE ( minimum A ) PTE ( minimum 78 ) ?

### **REQUIRED DOCUMENTS**

1. Application letter, including a brief description of:

- Current research interests and research plans for the immediate future.
- The current and planned focus in academic teaching and the supervision of young researchers

2. Cv

3. List of publications / conferences / projects / citations / index screen

- Applicant's publications / projects on the field (Internet link for download or electronic submission of summaries in PDF versions)
- List of lectures given at international conferences

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4. Copies of documents and certificates
5. The names of the courses you can teach

### **JOB DESCRIPTION**

Low weekly teaching load.

Expected to conduct in research/publication/ projects

### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

**Contact** Hr2@gelisim.edu.tr  
Education Support Office  
Istanbul Gelisim University  
Cihangir Mahallesi ?ehit Jandarma  
Komando Er Hakan Öner Sk. No:1  
?stanbul, Avc?lar 34310  
Turkey

**Contact E-mail** hr2@gelisim.edu.tr