

## Postdoctoral Researcher in Marketing Aalto University

Direct Link: <https://www.AcademicKeys.com/r?job=215601>

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Posted Jun. 22, 2023, set to expire Dec. 30, 2023

**Job Title** Postdoctoral Researcher in Marketing  
**Department** E702 Dept. Marketing  
**Institution** Aalto University  
, , Finland

**Date Posted** Jun. 22, 2023

**Application Deadline** Open until filled  
**Position Start Date** Available immediately

**Job Categories** Post-Doc

**Academic Field(s)** Marketing

**Job Website** [https://aalto.wd3.myworkdayjobs.com/aalto/job/Otaniemi-Espoo-Finland/Postdoctoral-Researcher-in-Marketing\\_R36728-4](https://aalto.wd3.myworkdayjobs.com/aalto/job/Otaniemi-Espoo-Finland/Postdoctoral-Researcher-in-Marketing_R36728-4)

**Apply By Email**

**Job Description**

The Department of Marketing at Aalto University School of Business invites applications for 2-year full time positions as

Postdoctoral Researcher in Marketing

Aalto University is a community of bold thinkers where science and art meet technology and business. We are committed to identifying and solving grand societal challenges and building an innovative future. Aalto has six schools with nearly 11 000 students and a staff of more than 4000, of which 400 are professors. Our main campus is located in Espoo, Finland. Diversity is part of who we are, and we actively work to ensure our community's diversity and inclusiveness. This is why we warmly encourage qualified candidates from all backgrounds to join our community.

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### Department of Marketing

The Department of Marketing comprises of a thriving and dynamic community of faculty, researchers and staff, extending into four primary research domains: Strategic Marketing, Services Marketing, Retail and Sales and Consumer Behavior. With these key marketing disciplines forming the backbone of our study programmes, the Department offers Bachelor's, Master's and PhD degrees that are internationally competitive in quality, innovativeness and timeliness. Activities of the department are located in the Otaniemi campus of Aalto University in Espoo (Helsinki metropolitan area).

For more information about the Department of Marketing, and the current research conducted within the discipline, please visit: <https://www.aalto.fi/department-of-marketing>

We are now looking for post doctoral researchers with expertise in and interest towards one of the following two topics

1. Experimental research of service models in platform economy in retail market places

### Your role and goals

The applicant is expected to have a doctoral degree in a relevant discipline and to have a fluent command of Finnish and English. Due to the nature of empirical research planned, fluency either in Swedish or German is highly useful. The applicant is expected to exercise world-class scientific research, to provide related higher academic education, to follow the latest advances of one's field, and to participate in service to the Aalto University community. Topicwise applicant is expected to demonstrate prior research experience in service models and/or platform economies. Retail related experience is considered as a bonus. Method-wise one is expected to master quantitative research methods and especially experiments. Experience and co-operation with industry are additional key assets for this position. We hope candidate to have some experience in project management and to act as the project manager for the related project (Business Finland project: Aalto Wisdom 2) at the department.

2. Fostering more immersive interactions with consumers in lifestyle industries

### Your role and goals

The applicant is expected to have a doctoral degree in a relevant discipline and to have a fluent command of English. The applicant is expected to exercise world-class scientific research, to provide related higher academic education, to follow the latest advances of one's field, and to participate in service to the Aalto University community. Topicwise prior knowledge and expertise in consumer-brand interactions and technology/virtual/immersive environments are expected. Prior experience in lifestyle industry related research or work is an additional asset. We would value Korean market expertise. Method-wise one is expected to master quantitative research methods and especially experiments.

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Experience and co-operation with industry are additional key assets for this position.

### What we offer

We offer 2-year full time postdoctoral researcher positions at the department of marketing. We are a research oriented business school, and aim to publish world leading high quality research. Thus, Aalto Research and Innovation Services is also dedicated to serve the Aalto faculty during the entire lifecycle of various research projects.

We also provide you with an opportunity to teach in our courses on strategic marketing, service marketing, consumer behavior, or retail. The postdoctoral position can include approx. 20% of work time in teaching.

Aalto University follows the salary system of Finnish universities. The salary is determined based on applicant's experience and qualifications within the Aalto salary framework. Aalto University provides occupational health care. Finland is a great and safe environment, offering many excellent state-subsidized services, including affordable daycare and free schools, which are consistently ranked among the best in the world.

### Ready to apply?

If you want to join our community, please submit your application including the attachments mentioned below through Aalto online recruitment system by July 15th 2023. If you wish to hear more about the position, you can reach out to the Head of the Department, Associate Professor Sanna-Katriina Asikainen, [[url=mailto:sanna-katriina.asikainen@aalto.fi](mailto:sanna-katriina.asikainen@aalto.fi)]sanna-katriina.asikainen@aalto.fi. In questions relating to the recruitment process, please contact the school's HR services, [[url=mailto:hr-biz@aalto.fi](mailto:hr-biz@aalto.fi)]hr-biz@aalto.fi.

To apply, please share the following application materials with us: \* a cover letter \* a curriculum vitae (with contact details and research project portfolio information) \* a list of publications (with the most significant publications highlighted) \* a postdoctoral research statement describing plans for future research \* up to three letters of recommendation

As the positions are due to start on August 1, 2023, we will start processing applications during application period. Thus, we encourage interested candidates to submit their applications as soon as possible rather than wait until the deadline.

Aalto University's employees and visitors please note: you should apply for the position via our internal system Workday & Career & find jobs (not external aalto.fi webpage on open positions) by using their existing Workday user account.

Aalto University reserves the right for justified reasons to leave the position open, to extend the application period and to consider candidates who have not submitted applications during the application period.

Want to know more about us and your future colleagues? You can watch these videos:

[[url=https://www.youtube.com/watch?v=61;5k\\_og\\_6zUJQ](https://www.youtube.com/watch?v=61;5k_og_6zUJQ)]Aalto University - Towards a better world,

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[url=https://www.youtube.com/watch?v=#61;dUfEGVM-ZP8&feature=#61;youtu.be]Aalto People , and [url=https://www.youtube.com/watch?v=#61;ZK6pDWm1\_CE]Shaping a Sustainable Future. And this webpage about Aalto and Finland. <https://www.aalto.fi/en/services/welcome-to-aalto-university-and-finland-info-package>

Check out our new virtual campus experience: [url=https://virtualltour.aalto.fi/]https://virtualltour.aalto.fi/ !

### About Finland

Finland is a great place for living with or without family - it is a safe, politically stable and well-organized Nordic society. Finland is consistently ranked high in quality of life and was just listed again as the happiest country in the world: [url=https://worldhappiness.report/news/its-a-three-peat-finland-keeps-top-spot-as-happiest-country-in-world/]https://worldhappiness.report/news/its-a-three-peat-finland-keeps-top-spot-as-happiest-country-in-world/. For more information about living in Finland: [url=https://www.aalto.fi/services/about-finland]https://www.aalto.fi/services/about-finland

### More about Aalto University:

[Aalto.fi](http://aalto.fi)

[twitter.com/aaltouniversity](https://twitter.com/aaltouniversity)

[facebook.com/aaltouniversity](https://facebook.com/aaltouniversity)

[instagram.com/aaltouniversity](https://instagram.com/aaltouniversity)

Aalto University has been awarded with HR Excellence in Research quality label in European Commission, guaranteeing that we adhere to top quality HR practices in both recruitment and employment relations.

### More about Aalto University:

[url=http://www.aalto.fi]Aalto.fi

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## Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

## Contact

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