

Visiting Faculty - Marketing, Entrepreneurship and
Innovation
University of Massachusetts, Lowell

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Downloaded On: Dec. 7, 2023 3:06am

Posted Aug. 29, 2023, set to expire Dec. 30, 2023

Job Title	Visiting Faculty - Marketing, Entrepreneurship and Innovation
Department	Mktg Entr & Innovation
Institution	University of Massachusetts, Lowell Lowell, Massachusetts
Date Posted	Aug. 29, 2023
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Visiting Professor
Academic Field(s)	Marketing Entrepreneurship
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Job Description

The Marketing, Entrepreneurship and Innovation Department at the Robert J. Manning School of Business, University of Massachusetts Lowell, invites applications for a one-year Visiting Faculty position for the 2023-24 academic year.

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This visiting position is primarily in the field of marketing, with a preferred ability to teach courses in sales management to undergraduate students, in-person and on-line. This is a one-year contracted position that would be a good fit for a newly graduated PhD, an Assistant Professor without a full-time position, a strong ABD candidate, or a practitioner with significant and relevant professional experience. The primary responsibilities will be to provide high-quality teaching, mentor students, and develop/support sales and student-related activities.

The MEI Department houses a group of highly research-active faculty in two main areas - Marketing and Entrepreneurship. The department currently delivers programs in Undergraduate, Masters, and Ph.D. programs in both areas, including two undergraduate major concentrations, two minors, two graduate certificates, two MBA options, one MS program, and two PhD concentrations.

In addition to traditional face-to-face course offerings, UMass Lowell has a large and growing set of online courses and programs. The standard teaching load for this job is 4 courses per semester.

Located 25 miles northwest of Boston, UMass Lowell has over 19,000 students and is one of the largest public universities in New England. The Manning School has over 4,000 undergraduate and graduate students and is accredited by the AACSB-International.

Minimum Qualifications (Required):

- MBA or a master's degree in closely related disciplines from an AACSB accredited institution (preferred)
- The ability to work effectively with diverse groups
- Excellent interpersonal and communication skills, both oral and written

Additional Considerations:

- Ph.D. degree (or ABD, all-but-dissertation) in Marketing or related areas from an AACSB accredited institution
- Ability to teach a course on Sales management, and other related marketing courses
- Significant professional experience relevant to marketing or related areas

Special Instructions to Applicants:

Initial review of applications will begin immediately and continue until the position is filled. However, the position may close when an adequate number of qualified applicants is received.

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Salary is competitive and commensurate with experience.

Please contact the University of Massachusetts Lowell Human Resources Department at 978-934-3560 for information regarding benefits and related employment matters or if you have any questions about the position.

Please include the following required documents with your application:

- Resume/CV
- Cover letter detailing teaching interests, teaching experience, and professional background
- Names and contact information (email addresses) for three references will be required at the time of application. (Please do not send recommendation letters.)

Optional Documents:

- Evidence of teaching effectiveness, if available (e.g., student course evaluations, department chair reviews, teaching awards)

EEO/AA Policy

The University of Massachusetts Lowell is an Equal Opportunity/Affirmative Action, Title IX employer. All qualified applicants will receive consideration for employment without regard to race, sex, color, religion, national origin, ancestry, age over 40, protected veteran status, disability, sexual orientation, gender identity/expression, marital status, or other protected class.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact



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