

Advanced Assistant/Associate Professor - Carlos Alvarez
College of Business, Marketing
University of Texas at San Antonio

Direct Link: <https://www.AcademicKeys.com/r?job=221199>

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Posted Sep. 13, 2023, set to expire Jan. 9, 2024

Job Title	Advanced Assistant/Associate Professor - Carlos Alvarez College of Business, Marketing
Department	Marketing
Institution	University of Texas at San Antonio San Antonio, Texas
Date Posted	Sep. 13, 2023
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Associate Professor Assistant Professor
Academic Field(s)	Marketing
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Job Description

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Advanced Assistant/Associate Professor - Carlos Alvarez College of Business, Marketing

Location: San Antonio, TX

Regular/Temporary: Regular

Job ID: 10615

Full/Part Time: Full Time

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Org Marketing Statement

The Department of Marketing in the Carlos Alvarez College of Business at the University of Texas at San Antonio (UTSA) seeks applicants for a tenured/tenure-track position beginning Fall 2024 for an experienced assistant professor or associate professor.

The University of Texas at San Antonio (UTSA)

As the third-largest of nine academic universities within The University of Texas System, UTSA is a leading public [Hispanic Serving Institution](#), Carnegie R1 University deeply committed to student success and academic excellence. UTSA specializes in health, cybersecurity, fundamental futures, and human-social development, reflected in its urban-serving mission. UTSA fosters an innovation ecosystem that is accelerating transdisciplinary research through public and private strategic partnerships, home to a myriad of cross-disciplinary research centers and institutes along with research core facilities, and a robust system of research development to create discovery that enables innovative and cutting-edge work. With over 34,000 students supported by more than 1,400 faculty and 5,600 staff and student employees, it is the largest university in the San Antonio metropolitan and South Texas region. As one of the few universities designated as both Hispanic Serving Institution and a R1 University, UTSA is committed to both learning and discovery. UTSA is focused on advancing the educational success of many first-generation, low income, underserved, transfer, Veteran, adult learners and international students by a faculty and academic experience second to none. UTSA is focused on promoting social and economic prosperity for our region, where 63% of its students come from San Antonio and South Texas. More than two thirds of UTSA students come from groups traditionally underserved by higher education (with more than half of the student body identifying as Hispanic) and about half of UTSA students are the first in their families to attend a college or university. Additionally, transfer students comprise about 40% of UTSA's total undergraduate population. Further enhancing the already rich mosaic of our student population is UTSA's military community, which makes up approximately 15% of total students and includes active-duty military members, veterans, reserves/guard, and their spouses and dependents. For more information about UTSA, please visit <https://www.utsa.edu/about/>.

College

With about 8,000 students, the Carlos Alvarez College of Business at UTSA is one of the largest business schools in the nation, offering a comprehensive curriculum at the undergraduate, master's, and doctoral level that expands the boundaries of a traditional business education. Each of the ACOB's seven departments brings unique value for advancing its mission-these include the Departments of

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Accounting, Economics, Finance, Information Systems & Cybersecurity, Management, Management Science & Statistics, and Marketing. Nationally ranked and recognized, the Alvarez College of Business was named one of the Top 5 undergraduate business programs in Texas by *Bloomberg Businessweek*. At the graduate level, the college was ranked the No. 10 graduate business school in the nation for Hispanics by *Hispanic Business*. Faculty scholarship is well regarded, ranked in the top 100 in the UT Dallas Research rankings.

The ACOB is accredited by AACSB International, the Association to Advance Collegiate Schools of Business. For more information about the Alvarez College of Business, please visit <https://business.utsa.edu/>.

Department

The Department of Marketing is a collegial group consisting of nine tenured and tenure-track faculty members. It offers undergraduate, masters, and doctoral degrees with a concentration in marketing. The Marketing Department has been consistently ranked in the UTD Top 100 Business School Research Rankings, with the 2019-2022 rank of 46 in North America.

Posting End Date

Applications will be accepted until the position is filled. However, to ensure the fullest consideration, please submit your materials no later than October 1, 2023.

Salary

Salary and start-up supporting packages for the positions are competitive and commensurate with qualifications and experience.

Hours per Week

Exempt Position: 40 hours per week.

Required Application Materials

- A current curriculum vitae.
- Complete contact information for at least three professional references.
- Cover letter that describes interest in position and fit between teaching and research experience and the position.

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Questions about the application can be addressed to Dr. Ashwin Malshe, Faculty Search Committee Chairperson, at ashwin.malshe@utsa.edu.

Essential Functions

The successful candidates will excel at producing high-quality research and teaching. The successful candidates will be expected to participate in departmental service activities. Responsibilities include research, teaching at the graduate and undergraduate levels, and program development.

Required Qualifications

- Expertise in Marketing Strategy, Consumer Behavior, or Quantitative Marketing with multi-method experience.
- Ph.D. in marketing.
- Strong evidence of scholarly research (a portfolio of research in marketing and currently engaged in an active research program in the field. This would necessarily include recent publications in top journals in the field (e.g., JM, JMR, JCR, Marketing Science, etc.) and effective teaching;
- The ability and desire to mentor marketing Ph.D. students.
- The successful candidate must have the ability to work with and be sensitive to the educational needs of first generation and low-income students and be committed to assisting the University's commitment to thrive as a Hispanic Serving Institution.

Working Conditions

On Campus: Primary work location will be on campus. Travel and parking expenses are the employee's responsibility.

Additional Information

- UTSA is a tobacco free campus.
- This is a security sensitive position. Employment is contingent upon a successful background check.
- Applicants selected must be able to show proof of eligibility to work in the United States by time of hire.



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Tenure is contingent upon Board of Regents approval.

EO/AA Statement

As an equal employment opportunity and affirmative action employer, it is the policy of The University of Texas at San Antonio to promote and ensure equal employment opportunity for all individuals regardless of race, color, religion, sex, gender identity, sexual orientation, national origin, age, disability or genetic information, and veteran status. The University is committed to the Affirmative Action Program in compliance with all government requirements to ensure nondiscrimination. Women, minorities, people with disabilities and veterans are encouraged to apply. UTSA campuses are accessible to persons with disabilities.

To view the full job posting and apply for this position, go to

https://zahr-prd-candidate-ada.utshare.utsystem.edu/psp/ZahrPRDADA/EMPLOYEE/UTZ_CG/c/HRS_HRAM_FL.HRS_CG_SEARCH

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

Marketing

University of Texas at San Antonio

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