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Posted May 28, 2024, set to expire Sep. 25, 2024

Job Title Corporate Communication, Lecturer or Assistant

Teaching Professor

Department

**Institution** Pennsylvania State University

York, Pennsylvania

Date Posted May 28, 2024

Application Deadline Open until filled

Position Start Date Available immediately

Job Categories Professor

Academic Field(s) Marketing

**Business Communications** 

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**Job Description** 

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Corporate Communication, Lecturer or Assistant Teaching Professor

**Penn State York**is seeking applicants to apply for the position of **CorporateCommunication**, **Lecturer**, **or Assistant Teaching Professor**. This is a term position.

Starting Date: August 2024, or as negotiated.

**Responsibilities:**Teach three courses (12 credits) each semester of lower- and upper-division courses in communication and corporate communication. Candidate may be assigned to teach a basic speech course (individual or effective group discussion), introduction to corporate communication, mass



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media, and society, social media in corporate communication, writing for the web, communication design for writers, internal communication, external communication, and/or other courses related to the successful candidate's area(s) of expertise. Teaching assignments may require teaching day, evening, and online classes as needed. Participate in professional organizations and in course, curriculum, and program development. Advise students and provide career guidance. Participate in campus, university, and community service activities.

Qualifications: Master's degree or doctoral degree in communication or a related field is required. Prior teaching, research, and professional experience are required; professional certification (Communication Management Professional/IABC or Accreditation in Public Relations/PRSA) will be viewed favorably. Commitment to high-quality instruction in a student-centered environment is expected. Interest in active and collaborative learning, the instructional use of technology, and hybrid and online teaching is an advantage. Enthusiasm for working in a multidisciplinary environment is important. The successful applicant will have demonstrated commitment and advocacy for diversity in the workplace.

**Campus Information:** Penn State is a multi-campus public land-grant university that improves the lives of the people of Pennsylvania, the nation, and the world. Our instructional mission includes undergraduate, graduate, and continuing and distance education informed by scholarship and research. Our research, scholarship, and creative activities promote human and economic development through the expansion of knowledge and its applications in the natural and applied sciences, social sciences, arts, humanities, and the professions.

Penn State York is one of more than twenty Penn State campuses statewide. It is a student-centered campus of approximately 750 students; about 15% are adult learners. The coursework for the first two years of more than 275 Penn State majors is offered, as well as twelve baccalaureate degrees and five associate degrees that can be completed entirely at Penn State York. Successful candidates will be expected to work effectively with a diversity of students that represent a range of backgrounds and social identities, including those with varying levels of academic preparation, and to demonstrate a commitment to innovative, engaging, and student-centered learning and teaching.

Penn State York is located in southcentral Pennsylvania, approximately two hours from Washington, DC or Philadelphia. The campus rests on 51 acres, overlooking the historic city of York. Students and faculty at Penn State York have all of the resources of a major research university at their disposal but in a small college atmosphere. Class sizes are small, and the student/faculty ratio is low, so students can receive much individual attention. Our faculty members are committed to providing a high-quality educational experience to their students and are actively engaged in research. Our students receive a



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world-class education delivered in a small campus setting and have many opportunities to participate in undergraduate research projects supervised by faculty members.

For more information about the campus, visit www.york.psu.edu.

Inquiries about the position should be addressed to Dr. Robert Farrell, Director of Academic Affairs, Penn State York. E-mail: jrf10@psu.edu. Telephone: 717-771-4051.

### How to Apply:

Applicants are required to submit a cover letter and curriculum vitae; other information pertinent to the position may also be included. Finalists will be asked to submit a list of references.

**Closing Date:** Application review begins May 31, 2024, and continues until a suitable candidate is found.

Campus Security Crime Statistics: For more about safety at Penn State, and to review the Annual Security Report which contains information about crime statistics and other safety and security matters, please go to <a href="http://www.police.psu.edu/clery/">http://www.police.psu.edu/clery/</a>, which will also provide you with detail on how to request a hard copy of the Annual Security Report. Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to minorities, women, veterans, disabled individuals, and other protected groups.

Employment will require successful completion of background check(s) in accordance with University policies. Penn State is committed to affirmative action, equal opportunity and the diversity of its workforce.

The Pennsylvania State University is committed to and accountable for advancing diversity, equity, inclusion, and sustainability in all of its forms. We embrace individual uniqueness, foster a culture of inclusion that supports both broad and specific diversity initiatives, leverage the educational and institutional benefits of diversity in society and nature, and engage all individuals to help them thrive. We value inclusion as a core strength and an essential element of our public service mission.

Apply online at <a href="https://psu.wd1.myworkdayjobs.com/PSU\_Academic/job/Penn-State-York/Corporate-Communication--Lecturer-or-Assistant-Teaching-Professor REQ 0000056610-2">https://psu.wd1.myworkdayjobs.com/PSU\_Academic/job/Penn-State-York/Corporate-Communication--Lecturer-or-Assistant-Teaching-Professor REQ 0000056610-2</a>

CAMPUS SECURITY CRIME STATISTICS: For more about safety at Penn State, and to review the



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Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status.

### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

#### Contact

N/A

Pennsylvania State University

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