

Lecturer / Senior Lecturer / Professor of Practice
Auburn University

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Posted Sep. 24, 2024, set to expire Feb. 6, 2025

Job Title	Lecturer / Senior Lecturer / Professor of Practice
Department	Marketing
Institution	Auburn University Auburn, Alabama
Date Posted	Sep. 24, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Prof of Practice/Clinical Prof Lecturer/Instructor Senior Lecturer
Academic Field(s)	Marketing
Job Website	https://www.auemployment.com/postings/48957

Apply By Email

Job Description

Position: The Department of Marketing in the Harbert College of Business at Auburn University seeks applications for two nine-month, non-tenure track, non-tenure eligible full-time teaching faculty positions as a lecturer, senior lecturer, or professor of practice. This appointment is for a one-year term, with the renewal contingent upon the availability of funds, the need for services, and satisfactory performance. The effective date of employment will be January 2025. Compensation will be competitive.

Responsibilities: The primary responsibility of the successful candidate for this position is to teach a selection of undergraduate marketing courses (e.g., Retail Management, Advertising Strategy, Customer Relationship Management, Marketing Research and Analytics, Pricing Strategy, Integrated Marketing Communications) and support the growth of the marketing major and minors. The successful candidate will be expected to engage in high-impact practices and bring experience,

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innovation, enthusiasm, technology, and leadership to their marketing courses. In so doing, the successful candidate is expected to remain current in this field of expertise through professional engagement activities and continuing professional education. In addition to instructional duties, the successful candidate will be expected to perform service to the university, college, and department.

Candidates with a teaching record and/or an industry background in marketing and sales are strongly desired. Under typical circumstances, the teaching load for the position will be equivalent to four three-credit hour courses per semester, which includes course development and course management activities. In addition to instructional duties, successful candidates will be expected to help develop and promote the department's marketing and sales initiatives. Candidates should be comfortable teaching different modalities, including face-to-face, online, and hybrid face-to-face & online. Experience using the online educational platform Canvas is considered a benefit.

About the Department & Programs: The Marketing Department is focused on “strategic marketing” with an emphasis on the organizational frontline as a shared focus of our faculty. The Auburn Marketing program includes an undergraduate major and support of our MBA programs. Successful candidates for this position will join an existing faculty team that currently includes seventeen full-time, professionally qualified faculty. The Marketing department is growing and is currently the second-largest major in Harbert College.

About the College: The Harbert College of Business has a strong tradition of providing highly desirable graduates and generating knowledge that drives diverse business thought and sustainable business practice. The college and its programs consistently rank among the nation's best public undergraduate and graduate business programs. The Harbert College has experienced steady enrollment growth in recent years and currently serves well over 6,000 undergraduate and graduate students through six academic departments offering eight undergraduate majors and multiple Masters and Ph.D. options. The college pioneered online masters and executive education programs that are now ranked among the very best in the nation. The college has invested in building a nationally recognized faculty that moves thought forward through research, engages with industry, and delivers relevant and current instruction.

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About Auburn University: The Auburn family values tradition, yet eagerly prepares for the future. Rooted in more than 160 years of tradition, Auburn University occupies 1,841 acres and is the academic home to more than 30,000 students. Auburn's commitment to active student engagement and professional success, and public/private partnerships garners a growing reputation for outreach and extension that delivers broad economic, health and societal impact. Auburn University is one of the best places to work in the state of Alabama, according to the 2024 America's Best-in-State Employers list released by Forbes magazine.

Location: Auburn, AL, is a vibrant and thriving college town and community. Southern Living recently recognized the city of Auburn as one of the top small towns in the South and Money magazine named Auburn as the best place to live in Alabama. Known as the 'Loveliest Village on the Plains,' Auburn offers a high quality of life, including a vibrant cultural scene at the Gogue Performing Arts Center, SEC sports throughout the academic year, a world-class culinary school and restaurant, a K-12 school system that is top-ranked in the state, general and concierge healthcare options, and an exceptional College of Veterinary Medicine for pet care. The Atlanta Hartsfield International Airport is only 90 minutes away, with multiple shuttle service options to/from Auburn daily. Birmingham is a similar drive to the north and Montgomery, the state capital, is only 50 minutes to the southwest. Auburn University is understanding and sensitive to the family needs of faculty, including dual-career couples.

Auburn University is an EEO/Vet/Disability employer.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact