

Lecturer or Senior Lecturer in Marketing
University of Waikato

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Posted Oct. 4, 2024, set to expire Feb. 4, 2025

Job Title Lecturer or Senior Lecturer in Marketing
Department Marketing
Institution University of Waikato
Waikato, Hamilton, New Zealand

Date Posted Oct. 4, 2024

Application Deadline Nov. 8, 2024

Position Start Date Available immediately

Job Categories Lecturer/Instructor
Senior Lecturer

Academic Field(s) Marketing

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Job Description

Ng? k?rero m? te t?ranga - About the role

Based on our Hamilton campus you will produce research of a high standard in your specialist area of

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marketing, and actively communicate the impact of that research within the Division and beyond. In addition to teaching a range of undergraduate and postgraduate subjects, you will supervise Honours, Masters and PhD students in their academic journey.

This is a full-time position (37.5 hours a week). Salary will be in the range from \$87,500 to \$104,322 per year for the Lecturer role and \$107,177 to \$140,599 per year for the Senior Lecturer role, salary will be dependent on the skills, knowledge and experience brought to the position.

For more information on the role please see the position description for a Lecturer [here](#) or Senior Lecturer [here](#). For a confidential conversation about the role, please contact Stuart Dillon, Head of Management and Marketing, at stuart.dillon@waikato.ac.nz

All applications must be submitted online through the portal (emailed applications will not be accepted).

Ko wai koe? - Who are you?

You will have a PhD in Marketing or be near to completion with expertise in cutting-edge marketing topics, especially marketing analytics, digital marketing or network analysis. Expertise in sales would also be desirable.

You will apply your teaching skills, including the ability to lecture to large classes as well as conduct small group seminars and tutorials effectively. You will be motivated to be involved in all aspects of teaching and learning, including developing research-informed material and delivering content in innovative ways both face-to-face and online. You will be a supportive supervisor of graduate and postgraduate students and their research, alongside your own established and high-level record of impactful research, relevant to Marketing.

Ko wai m?tou? - Who are we?

The Division of Management (known externally as the Waikato Management School, WMS) offers qualifications at the undergraduate, postgraduate and doctoral levels and is one of four Divisions at the University of Waikato. The Division has distinguished itself among New Zealand business schools by the relevance and the rigor of its education and its research. It is a member of an elite group of global business schools that have earned Triple Crown status - an international acknowledgment of excellence in business education.

He aha ng? take me ton? mai ai koe? - Why should you apply for this position?

We want you to be part of our success! Our University stands proudly on the world stage as a provider

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of future-focused, international education and an active player in global research. Our rankings reflect these strengths. Working with us means you'll enjoy a satisfying work environment with many [benefits](#).

The University of Waikato is distinctive for the diversity of its staff and students and encourages applicants with the relevant capabilities from all backgrounds to apply.

Ko te Tangata - For the People

The University of Waikato prides itself on the quality of its engagement with the communities that it serves, the provision of a world-class education and the national and international impact of its research. Our policies are guided by the principles of the Treaty of Waitangi and equal opportunity for all.

E herea ana te Whare Wānanga ki te kaupapa kia whakaratohia te mea angitō? Rite ki ngā tūngata katoa

Applications close on November 8, 2024

Requisition number: 1001757

[Apply here](#)

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact Stuart Dillon
Marketing
University of Waikato
Waikato, Hamilton
New Zealand

Contact E-mail stuart.dillon@waikato.ac.nz