

Associate Professor, Marketing
Monash University Malaysia

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Posted Oct. 7, 2024, set to expire Aug. 31, 2025

Job Title Associate Professor, Marketing

Department Monash University Malaysia

Institution Monash University Malaysia
Selangor, , Malaysia

Date Posted Oct. 7, 2024

Application Deadline Oct. 24, 2024

Position Start Date Available immediately

Job Categories Associate Professor

Academic Field(s) Marketing

Job Website <https://careers.pageuppeople.com/1071/cw/en/job/493136/associate-professor-marketing>

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Job Description

POSITION PURPOSE

A Level D academic is expected to exercise a special responsibility in providing leadership and in fostering excellence in research, teaching, professional activities and policy development in the academic discipline within the school or other comparable organisational unit, within the university and within the community, both scholarly and general.

The academic will have responsibility for providing leadership, and fostering excellence in research, teaching, and professional activities in the academic discipline within the school, campus and the University. Expertise in Digital Marketing and/or Advanced Qualitative Methodology will be an added advantage. Reporting Line: The position reports to Head, Department of Marketing.

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KEY RESPONSIBILITIES

1. Conduct world class research, maintaining an active record of high quality publication, grants, and PhD student supervision
2. Lead the development and implementation of a research strategy for School of Business, Department of Marketing consistent with the research priorities of Monash University Malaysia and Monash University
3. Lead curriculum development, innovation, enhancement and quality assurance in the undergraduate and postgraduate curriculum
4. Lead the development and delivery of innovative and excellent teaching, learning and assessment experiences for undergraduate and postgraduate students
5. Lead the development of strong collaborations with other universities and with government, industry and/or civil society to drive research impact and educational excellence.
6. Play an active leadership role in the management of education, research and/or administration in the School, including coaching, mentorship, leadership and effective performance management.

KEY SELECTION CRITERIA

1. A doctoral qualification (PhD) or equivalent qualification
2. An outstanding research record, demonstrated by world class publications, grants and PhD supervision
3. An outstanding record in research leadership including generating research income, leading major research projects and, where relevant, building research teams
4. A strong record of successful and innovative curriculum development
5. An outstanding record of teaching, and educational leadership, which demonstrates a commitment to innovation and excellence
6. Proven ability to promote the discipline internally within the university as well as externally, both nationally and internationally
7. High level collaborative leadership skills that unite and inspire people creating a culture of high performance and collegiality.
8. A research agenda that demonstrates translational impact.

Contact Information

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Contact

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