

Senior Lecturer: Marketing
Namibia University of Science and Technology

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Posted Jan. 7, 2025, set to expire May 9, 2025

Job Title	Senior Lecturer: Marketing
Department	Marketing Logistics and Sport Management
Institution	Namibia University of Science and Technology WINDHOEK, , Namibia
Date Posted	Jan. 7, 2025
Application Deadline	Jan. 17, 2025
Position Start Date	Available immediately
Job Categories	Adjunct Professor Senior Lecturer
Academic Field(s)	Quantitative Analysis Marketing
Job Website	http://www.nust.na
Apply By Email	recruitment@nust.na
Job Description	

Requirements

A Doctorate (NQF Level 10) in Marketing with at least six (6) years of relevant experience at tertiary education level and/or industry. Excellent English communication skills (oral and written). Proven competence in successful sourcing of research or project funding from third-party sources, successful initiation and management of research projects, curriculum development, and strong management/organisational and mentorship skills. Competence to teach at least three of the following courses: Marketing Insights, Advertising and Digital Marketing, Research Methodology and Marketing Analytics. Competence to establish professional networks and maintain links with the industry, as well as experience in developing postgraduate programmes, strong management skills and a proven record

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of raising substantial research funding. A credible record of lecturing, peer-reviewed publications, community engagement, programme coordination, as well as supervision of students (research) at both under and post-graduate levels. A sound research profile with a Google Scholar h-index of 4 and successful supervision of Master's (research) students will be an advantage.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact Mrs Iris Kamberipa
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