

Professor of Business English and Intercultural
Competence
Munich University of Applied Sciences

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Posted Mar. 20, 2025, set to expire Jul. 22, 2025

Job Title	Professor of Business English and Intercultural Competence
Department	HM Business School
Institution	Munich University of Applied Sciences Munich, Bayern, Germany
Date Posted	Mar. 20, 2025
Application Deadline	May 5, 2025
Position Start Date	Available immediately
Job Categories	Professor
Academic Field(s)	Business - General
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Job Description

As one of the largest universities of applied sciences in Germany, we offer both specific and interdisciplinary approaches to a comprehensive range of subjects in business, technology, social sciences, and design. We see our challenge and commitment in actively shaping the future through teaching, research, and knowledge transfer. We also focus on working closely with partners in business and society for the benefit of our students.

To further strengthen our team, HM Business School is seeking to appoint a

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Competence for the winter semester 2026/2027.

Reference no.: BV 1097

Salary: W2 grade, Bavaria

Contract type: permanent

You will teach English language courses on specialized topics in business, economics, and intercultural communication at HM Business School in both undergraduate and advanced degree programs. Your in-depth knowledge of English-language business communication and your professional experience will enable you to successfully implement integrated modules and projects in business studies.

You are a highly motivated individual (m/f/d) with academic expertise and professional experience in English business communication.

You have experience and in-depth knowledge in the following areas:

- At least 3 years of teaching experience in English as a foreign language (at a university, in management coaching or comparable fields)
- In-depth knowledge of business practices and economics
- Development of curricula and teaching materials for English as a foreign language (at a university, in management coaching or comparable fields)
- Experience in teaching intercultural communication for business and management
- Advanced German proficiency for teaching and active participation in administration (minimum level B2 or comparable)
- Native-level proficiency in English

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- Research in business administration, Business English, linguistics or intercultural communication or related field, evidenced by relevant publications
- Experience in successful acquisition of third-party funding is desirable
- Integration of technologies into foreign language teaching and acquisition (particularly experience with and knowledge of AI-supported methods for language acquisition) are desirable
- Professional experience in an international setting is desirable

You are passionate about teaching, research, and knowledge transfer. You bring your particular expertise to each of these areas along with a broad range of skills. You are an individual who

- is a team player and solution-oriented
- has an open mindset
- is innovative and dynamic
- communicates openly and with empathy
- has a strong international network

Further responsibilities for the Professorship include:

- You may be required to teach courses from related fields, including in other faculties.
- You continuously develop your didactic skills and are motivated to implement new teaching methods, innovative teaching technologies, and online teaching.
- You actively contribute to the further development of the subject area, HM Business School's internationalization strategy and university administration and self-government.
- In addition, you participate in research projects and in the field of knowledge and technology transfer.

For the professorship, you need:

- A completed university degree, preferably in linguistics, intercultural communication, business, economics, or a comparable field
- Teaching competence and pedagogical aptitude. Suitable candidates will be invited to give a sample lecture
- Strong aptitude for scholarly work, demonstrated by a doctoral degree or evaluation of a comparable academic qualification
- Qualification in the practical application or development of scholarly knowledge and methods with at least 5 years of professional experience after graduation with a first degree of which at least 3

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years must be in a field beyond higher education or vocational training. Evidence of professional practice beyond the academic sector can, in exceptional cases, be provided if a significant part of the professional work has been carried out in cooperation between the university and non-academic professional practice for a period of at least five years.

The professional equality of all genders is one of our core values, which is why we actively promote the hiring of more women in academia. Women are explicitly encouraged to apply for this position.

The successful candidate is eligible for civil servant status up to the age of 52; otherwise, the appointment will be made on the basis of permanent employment. Applicants with disabilities will be given preference if their suitability, qualifications, subject-related experience and skills are essentially comparable.

Join us at a forward-thinking university

You can expect a lively and creative environment for teaching, research, and transfer, which you're actively encouraged to help shape. The Munich University of Applied Sciences supports you with numerous offerings (and projects). We offer flexibility in how you want to work. We also provide a wide range of childcare options, including daycare and kindergarten spots, as well as family services.

We look forward to receiving your application, preferably in English.

Feel free to apply via our [online portal](#) by **5 May 2025**.

If you have subject-specific questions about the advertised professorship, please directly contact the chair of the appointment committee (Prof. Dr. Nicole Brunnhuber: nicole.brunnhuber@hm.edu).

[Apply now!](#)

The HR department is happy to answer your general questions about the application process at [089 126574845](tel:089126574845) or berufungen@hm.edu.

Please direct any questions about the promotion of professional gender equality to our officer for the

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equality of women in science and art, Prof. Elke Wolf, frauenbe@hm.edu.

You can find further information about the job profile of a professor and about the application process at www.werdeprofessorin.de.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact Prof. Dr. Nicole Brunnhuber
Munich University of Applied Sciences
Munich, Bayern
Germany

Contact E-mail nicole.brunnhuber@hm.edu