

**Clinical Assistant Professor of Marketing
University at Buffalo**

Direct Link: <https://www.AcademicKeys.com/r?job=255029>

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Posted Mar. 28, 2025, set to expire Jul. 26, 2025

Job Title	Clinical Assistant Professor of Marketing
Department	School of Management
Institution	University at Buffalo Buffalo, New York
Date Posted	Mar. 28, 2025
Application Deadline	03/28/2026
Position Start Date	Available immediately
Job Categories	Assistant Professor
Academic Field(s)	Marketing
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Position Information

Position Title: Clinical Assistant Professor of Marketing

Department: Marketing

Posting Link: <https://www.ubjobs.buffalo.edu/postings/56469>

Posting Detail Information

Position Summary

The [School of Management](#) at the University at Buffalo (State University of New York, SUNY at Buffalo), invites nominations and applications for a position at the rank of Clinical Assistant Professor (10-month) in the Marketing Department. This position will be expected to contribute significantly to the teaching, service and community engagement efforts in marketing with special emphasis on building an outreach to the business community to engage with faculty working in the behavioral lab and/or Center for Marketing Analysis.

The successful candidate will have:

- A demonstrated record of success as an academic or practice leader and team builder, developing and enhancing research and educational relationships among faculty, alumni, and affiliated units;
- A strong interest or record of success teaching at undergraduate, and masters levels, including online education.
- The proposed effective date for this faculty position is September 1, 2025.

The [Marketing Department](#) at UB consists of 9 full-time faculty members with an impressive range of research and teaching expertise. The department is composed of 6 behaviorally focused and 3 quantitatively focused faculty colleagues. The department is also home to Center of Marketing Analysis, whose mission is to connect industry with academics through academic research and education programs, to solve business problems and provide innovative learning experiences. The Behavioral Research Lab in the Marketing Department bridges the gap between academic theory and practical insights into human behavior. Using advanced neuromarketing tools like eye-tracking, facial coding, and galvanic skin response, the lab help uncovers what drives decision-making. The

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Behavioral Research Lab empowers students, faculty, and external collaborators with state-of-the-art resources to conduct research that makes a tangible impact in the real world.

About the School of Management & the University at Buffalo:

The profile and stature of the UB School of Management is on the rise. The school has been ranked by the Financial Times, Forbes, U.S. News & World Report, and The Wall Street Journal for the quality of its programs and the return on investment it provides its graduates. Along with healthcare and entrepreneurship, the UB School of Management has identified leadership as a strategic priority. The UB School of Management is recognized for its emphasis on real-world learning, community and economic impact, and the global perspective of its faculty, students and alumni.

Buffalo is home to iconic historical landmarks such as the Underground Railroad and has other diverse attractions, including the African American Cultural Center, Buffalo Black Achievers Museum, and the Seneca-Iroquois Museum National Museum. There are annual cultural events including the Juneteenth Festival, Festival of India, Egyptian Festival, Northwest Jazz Festival, and others. Buffalo is close to two significant wine growing regions-Niagara Escarpment and the Finger Lakes region. In addition, the Adirondack Mountains are half-a-days drive from Buffalo. Rich in natural resources and beauty, the Buffalo Niagara area is a four-season region that offers the best for seasonal sports enthusiasts. These features along with the economic and cultural revitalization being experienced by the city and surrounding region and its affordability, make the region highly attractive as evidenced by Buffalos top rankings in multiple categories as a place to live. Additional information about the area can be found here.

Learn more:

- Our [benefits](#), where we prioritize your well-being and success to enhance every aspect of your life.
- Being a part of the [University at Buffalo community](#).

University at Buffalo is an affirmative action/equal opportunity employer and, in keeping with our commitment, welcomes all to apply including veterans and individuals with disabilities.

Minimum Qualifications

- Bachelors degree in a business discipline or related field.
- At least 5 years of experience in executive roles in marketing and/or sales.
- Desire to work collegially with faculty from diverse cultural backgrounds.

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Preferred Qualifications

- Master or Doctoral degree in Marketing or a closely related field from an accredited institution.
- Demonstrated record of excellence in teaching. Please provide evidence of student evaluations, including student comments, as part of your application package.
- Experience in mentoring both undergraduate and/or graduate students.
- Significant professional industry experience that can be leveraged to enhance the student experience.
- An interest in developing the research and outreach capability of the Center of Marketing Analysis and/or Consumer Behavior Lab.

Salary Range

Competitive

Job Type

Full-Time

Special Instructions Summary

Is a background check required for this posting?

No

Contact Information

Contact's Name: Michelle Zglinicki

Contact's Pronouns: she/her/hers

Contact's Title: Senior Staff Assistant

Contact's Email: shelly@buffalo.edu

Contact's Phone: 716-645-8187

Posting Dates

Posted: 03/28/2025

Deadline for Applicants: Open Until Filled

Date to be filled:

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Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

N/A

University at Buffalo

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