

Lecturer in Sales University of Kentucky

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Posted Apr. 15, 2025, set to expire Apr. 22, 2025

Job Title Lecturer in Sales

Department 8F240:Dept of Marketing and Supply Chain

Institution University of Kentucky

Lexington, Kentucky

Date Posted Apr. 15, 2025

Application Deadline Open until filled
Position Start Date August 2025

Job Categories Lecturer/Instructor

Academic Field(s) Marketing

Economics

Business - General

Job Website https://ukjobs.uky.edu/postings/576313

Apply By Email

Job Description

The Department of Marketing and Supply Chain at the University of Kentucky is pleased to invite applications for a Lecturer position beginning in August 2025. Preferred candidates will hold a Ph.D. in marketing or a related field and have an excellent record in the classroom. Candidates with a Master's degree will also be considered.

This position requires teaching four courses per semester and being involved in a departmental service activity. We are looking for an individual with the ability to design and teach Marketing courses in Personal Selling and Sales Management, as well as Retailing, Promotion, and Digital Marketing. Interest in other topics, including but not limited to Marketing Research and/or Supply Chain will also be considered.



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Please include along with the Academic Profile:

- · Current curriculum vitae
- Letter of interest
- · Contact information for three references

Applications will begin to be reviewed immediately and the position will remain open until filled, with interviews beginning in March/April.

Questions concerning the position may be directed to:
Daniel Sheehan
Kincaid Endowed Associate Professor of Marketing
Department of Marketing and Supply Chain Chair
Director of the Behavioral Research Lab
University of Kentucky
Gatton College of Business & Economics

The Gatton College of Business and Economics is nearing its 100th anniversary. Over that time, we have been preparing principled leaders for the global economy, producing high quality, influential research, and supporting economic growth in Kentucky and beyond. Accredited by the AACSB, Gatton proudly offers a full range of undergraduate, graduate and professional business and economics degrees and certificates in both a face to face an online format. We are housed in a 220,000 square foot state-of-the-art facility where the college accommodates the fastest growing student enrollment on UK's campus, reaching over 4,000 students in Fall 2022. Through teaching, research, and outreach, the Gatton College has a direct, tangible influence on the lives of Kentucky's citizens and people around the world. We are looking for professionals who embody the College's tagline of "Blue Means Business".

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact