

Lecturer - Marketing - Haas School of Business  
University of California Berkeley

Direct Link: <https://www.AcademicKeys.com/r?job=259268>

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Posted Jul. 9, 2025, set to expire Oct. 31, 2025

**Job Title** Lecturer - Marketing - Haas School of Business  
**Department** Haas School of Business  
**Institution** University of California Berkeley  
Berkeley, California

**Date Posted** Jul. 9, 2025

**Application Deadline** 04/30/2026

**Position Start Date** Available immediately

**Job Categories** Lecturer/Instructor

**Academic Field(s)** Marketing

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**Job Description**

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**Lecturer - Marketing - Haas School of Business**

### Position overview

**Position title:** Lecturer

**Salary range:** The UC academic salary scales set the minimum pay at appointment. See the following table for the current salary scale for this position: [https://www.ucop.edu/academic-personnel-programs/\\_files/2024-25/july-2024-scales/t15.pdf](https://www.ucop.edu/academic-personnel-programs/_files/2024-25/july-2024-scales/t15.pdf)

The current full-time salary range for this position is \$68,247-\$192,040.

**Percent time:**

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Positions may range up to 33% time.

**Review timeline:** Please note: The use of a lecturer pool does not guarantee that an open position exists. See the review date specified in AP Recruit to learn whether the Department is currently reviewing applications for a specific position. If there is no future review date specified, your application may not be considered at this time.

Applications are typically reviewed for summer session course needs in April, fall course needs in May, and in November for spring course needs.

**Position duration:** Initial appointments are one semester to one year.

**Application Window**

**Open date:** May 1, 2025

**Most recent review date:** Thursday, May 15, 2025 at 11:59pm (Pacific Time)

Applications received after this date will be reviewed by the search committee if the position has not yet been filled.

**Final date:** Thursday, Apr 30, 2026 at 11:59pm (Pacific Time)

Applications will continue to be accepted until this date, but those received after the review date will only be considered if the position has not yet been filled.

**Position description**

The Haas School of Business at the University of California, Berkeley is generating an applicant pool of qualified temporary instructors to teach courses in Marketing as a lecturer should an opening arise. The pool will remain in place for one year.

**General Duties:**

In addition to teaching responsibilities, general duties include:

- Holding office hours
- Assigning grades
- Advising students
- Preparing course materials.

Haas School of Business is committed to creating an inclusive environment, one that is supportive of all individuals, regardless of background. We are committed to building an excellent and diverse

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faculty, staff, and student body, and we welcome applicants whose experiences have prepared them to contribute to this commitment.

UC lecturers are academic appointees and are represented by an exclusive bargaining agent, University Council - American Federation of Teachers (UC-AFT). This position is represented by the bargaining unit.

For those who are not US citizens or permanent residents, a legal permit that allows work in the United States (such as a US visa that allows employment) is required by the start date of the position. The department is unable to provide a visa/work permit.

Under Federal Law, the University of California may employ only individuals who are legally able to work in the United States as established by providing documents specified in the Immigration Reform and Control Act of 1986.

### **Qualifications**

#### **Basic qualifications** (required at time of application)

The minimum qualification to be an applicant is a Bachelor Degree or equivalent international degree at time of application.

#### **Additional qualifications** (required at time of start)

A minimum of four years in the professional practice in relevant field to the course being taught.

#### **Preferred qualifications**

A Bachelor Degree or equivalent degree in Marketing or related field at time of application. A minimum of 2 years' experience in the professional practice of the Marketing field at a business, government or not-for-profit organization by start date. Higher education teaching experience and advanced degree by start date are preferred.

### **Application Requirements**

#### **Document requirements**

- Curriculum Vitae - Your most recently updated C.V.
- Cover Letter (Optional)

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**Reference requirements**

- 3 required (contact information only)

**Apply link:** <https://aprecruit.berkeley.edu/JPF04882>

**Help contact:** [lecturerrecruit@haas.berkeley.edu](mailto:lecturerrecruit@haas.berkeley.edu)

**About UC Berkeley**

UC Berkeley is committed to diversity, equity, inclusion, and belonging in our public mission of research, teaching, and service, consistent with [UC Regents Policy 4400](#) and University of California Academic Personnel policy ([APM 210 1-d](#)). These values are embedded in our [Principles of Community](#), which reflect our passion for critical inquiry, debate, discovery and innovation, and our deep commitment to contributing to a better world. Every member of the UC Berkeley community has a role in sustaining a safe, caring and humane environment in which these values can thrive.

The University of California, Berkeley is an Equal Opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, age, or protected veteran status.

For more information, please refer to the [University of California's Affirmative Action and Nondiscrimination in Employment Policy](#) and the [University of California's Anti-Discrimination Policy](#).

In searches when letters of reference are required all letters will be treated as confidential per University of California policy and California state law. Please refer potential referees, including when letters are provided via a third party (i.e., dossier service or career center), to the [UC Berkeley statement of confidentiality](#) prior to submitting their letter.

As a University employee, you will be required to comply with all applicable University policies and/or collective bargaining agreements, as may be amended from time to time. Federal, state, or local government directives may impose additional requirements.

As a condition of employment, the finalist will be required to disclose if they are subject to any **final** administrative or judicial decisions within the last seven years determining that they committed any misconduct.

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- "Misconduct" means any violation of the policies or laws governing conduct at the applicant's previous place of employment, including, but not limited to, violations of policies or laws prohibiting sexual harassment, sexual assault, or other forms of harassment or discrimination, as defined by the employer.
- [UC Sexual Violence and Sexual Harassment Policy](#)
- [UC Anti-Discrimination Policy](#)
- [APM - 035: Affirmative Action and Nondiscrimination in Employment](#)

**Job location**

Berkeley, CA

To apply, visit <https://aprecruit.berkeley.edu/JPF04882>

**Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

**Contact**

N/A

University of California Berkeley

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