

Assistant Professor - Marketing - Haas School of Business
University of California Berkeley

Direct Link: <https://www.AcademicKeys.com/r?job=259584>

Downloaded On: Aug. 25, 2025 7:27am

Posted Jul. 10, 2025, set to expire Sep. 10, 2025

Job Title	Assistant Professor - Marketing - Haas School of Business
Department	Haas School of Business
Institution	University of California Berkeley Berkeley, California
Date Posted	Jul. 10, 2025
Application Deadline	09/10/2025
Position Start Date	Available immediately
Job Categories	Assistant Professor
Academic Field(s)	Marketing
Apply Online Here	https://apptrkr.com/6371401

Apply By Email

Job Description

Image not found or type unknown



Assistant Professor - Marketing - Haas School of Business

Position overview Position titles:

- Assistant Professor, Marketing
- Assistant Professor, Marketing

Salary range: The current salary range for this position is \$107,100-\$157,800, (9-month academic

Assistant Professor - Marketing - Haas School of Business
University of California Berkeley

Direct Link: <https://www.AcademicKeys.com/r?job=259584>

Downloaded On: Aug. 25, 2025 7:27am

Posted Jul. 10, 2025, set to expire Sep. 10, 2025

year salary) however, off-scale salary and other components of pay, which would yield compensation that is higher than this range, are offered to meet competitive conditions.

Anticipated start: July 1, 2026

Application Window

Open date: July 9, 2025

Next review date: Wednesday, Sep 10, 2025 at 11:59pm (Pacific Time)

Apply by this date to ensure full consideration by the committee.

Final date: Wednesday, Sep 10, 2025 at 11:59pm (Pacific Time)

Applications will continue to be accepted until this date.

Position description

The Haas School of Business at the University of California, Berkeley invites applications for a tenure-track faculty position in quantitative Marketing with an expected start date of July 1, 2026.

The Marketing group seeks to hire an individual with expertise in the broad area of quantitative marketing. Successful candidates will have demonstrated a successful record and promise for continued productivity in quantitative marketing, including topics such as marketing analytics, industrial organization, digital marketing and others, using either empirical or analytical methods.

Guided by a mission to develop leaders who redefine how we do business, Haas champions a culture anchored in its defining leadership principles. We support faculty by providing a collaborative scholarly community, mentorship, and strong support for research and teaching.

Berkeley Haas is committed to addressing the family needs of faculty, including dual career couples and single parents. We are also interested in candidates who have had non-traditional career paths or who have taken time off for family reasons, or who have achieved excellence in careers outside academia. For information about potential relocation to Berkeley, or career needs of accompanying partners and spouses, please visit: <http://ofew.berkeley.edu/new-faculty>.

School: <https://haas.berkeley.edu/>

Qualifications

Basic qualifications

Assistant Professor - Marketing - Haas School of Business
University of California Berkeley

Direct Link: <https://www.AcademicKeys.com/r?job=259584>

Downloaded On: Aug. 25, 2025 7:27am

Posted Jul. 10, 2025, set to expire Sep. 10, 2025

(required at time of application)

Applicants must have a Ph.D. (or equivalent international degree) or be enrolled in a Ph.D. (or equivalent international degree) granting program at the time of application.

Preferred qualifications

We are especially interested in applicants with a Ph.D. in Marketing or other closely related fields. We prefer applicants who currently have a Ph.D. or who have advanced to Ph.D. candidacy and will complete the doctoral degree or equivalent degree within six months of the start date.

Application Requirements by Level

Assistant Professor (New PhD/PostDoc)

Position title: Assistant Professor, Marketing

For current or recent PhD candidates or graduates and current or recent postdocs. Not for applicants who currently hold a faculty position. Please note that this level determination is only for application review purposes, not the ultimate appointment level of the finalist.

Document requirements

- Curriculum Vitae - Your most recently updated C.V.
- Job Market Paper
- Statement of Research - Research accomplishments, future research plans, and research practices that promote the excellence of research.
- Statement of Teaching & Mentoring - Teaching experience, teaching approach, future teaching interests, specific efforts and accomplishments, and future plans to support the success of all students through curriculum, classroom environment, and pedagogy. Mentoring experience and approach, including past efforts and future plans.
- Statement of Service - Specific prior and proposed academic, professional and/or public service.
- Authorization to Release Information Form - A reference check will be completed only if you are selected as the candidate to whom the hiring unit would like to extend a formal offer. Download, complete, sign, and upload the [Authorization to Release Information form](#).
- Teaching Evaluations (Optional)
- Cover Letter (Optional)
- Additional Research Paper (Optional)

Assistant Professor - Marketing - Haas School of Business
University of California Berkeley

Direct Link: <https://www.AcademicKeys.com/r?job=259584>

Downloaded On: Aug. 25, 2025 7:27am

Posted Jul. 10, 2025, set to expire Sep. 10, 2025

Reference requirements

- 3 letters of reference required

We only accept three letters of recommendation per candidate.

Apply link: <https://aprecruit.berkeley.edu/JPF04970>

Assistant Professor (Advanced)

Position title: Assistant Professor, Marketing

For current assistant professors or those currently holding a position equivalent to assistant professor (ie., at an international university). Please note that this level determination is only for application review purposes, not the ultimate appointment level of the finalist.

Document requirements

- Curriculum Vitae - Your most recently updated C.V.
- Job Market Paper
- Statement of Research - Research accomplishments, future research plans, and research practices that promote the excellence of research.
- Statement of Teaching & Mentoring - Teaching experience, teaching approach, future teaching interests, specific efforts and accomplishments, and future plans to support the success of all students through curriculum, classroom environment, and pedagogy. Mentoring experience and approach, including past efforts and future plans.
- Statement of Service - Specific prior and proposed academic, professional and/or public service.
- Authorization to Release Information Form - A reference check will be completed only if you are selected as the candidate to whom the hiring unit would like to extend a formal offer. Download, complete, sign, and upload the [Authorization to Release Information form](#).
- Teaching Evaluations
- Cover Letter (Optional)
- Additional Research Paper (Optional)

Reference requirements

- 3 required (contact information only)

**Assistant Professor - Marketing - Haas School of Business
University of California Berkeley**

Direct Link: <https://www.AcademicKeys.com/r?job=259584>

Downloaded On: Aug. 25, 2025 7:27am

Posted Jul. 10, 2025, set to expire Sep. 10, 2025

We only accept three letters of recommendation per candidate. We will notify you before contacting your references.

Apply link: <https://aprecruit.berkeley.edu/JPF04970>

Help contact: facultyrecruitment@haas.berkeley.edu

About UC Berkeley

UC Berkeley is committed to diversity, equity, inclusion, and belonging in our public mission of research, teaching, and service, consistent with [UC Regents Policy 4400](#) and University of California Academic Personnel policy ([APM 210 1-d](#)). These values are embedded in our [Principles of Community](#), which reflect our passion for critical inquiry, debate, discovery and innovation, and our deep commitment to contributing to a better world. Every member of the UC Berkeley community has a role in sustaining a safe, caring and humane environment in which these values can thrive.

The University of California, Berkeley is an Equal Opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, age, or protected veteran status.

For more information, please refer to the [University of California's Affirmative Action and Nondiscrimination in Employment Policy](#) and the [University of California's Anti-Discrimination Policy](#).

In searches when letters of reference are required all letters will be treated as confidential per University of California policy and California state law. Please refer potential referees, including when letters are provided via a third party (i.e., dossier service or career center), to the [UC Berkeley statement of confidentiality](#) prior to submitting their letter.

As a University employee, you will be required to comply with all applicable University policies and/or collective bargaining agreements, as may be amended from time to time. Federal, state, or local government directives may impose additional requirements.

The University of California is committed to creating and maintaining a community dedicated to the advancement, application, and transmission of knowledge and creative endeavors through academic excellence, where all individuals who participate in University programs and activities can work and learn together in a safe and secure environment, free of violence, harassment, or discrimination. Consistent with this commitment, UC Berkeley requires all applicants for Senate faculty positions to

Assistant Professor - Marketing - Haas School of Business
University of California Berkeley

Direct Link: <https://www.AcademicKeys.com/r?job=259584>

Downloaded On: Aug. 25, 2025 7:27am

Posted Jul. 10, 2025, set to expire Sep. 10, 2025

complete, sign, and upload an Authorization of Information Release form into AP Recruit as part of their application. If an applicant does not include the signed authorization, the application will be considered incomplete, and as with any incomplete application, will not receive further consideration. Although all applicants for faculty recruitments must complete the entire application, applicants will only be subject to institutional reference checks if and when they are selected as the candidate to whom the hiring unit would like to extend a formal offer. More information is available on [this website](#).

As a condition of employment, the finalist will be required to disclose if they are subject to any **final** administrative or judicial decisions within the last seven years determining that they committed any misconduct.

- "Misconduct" means any violation of the policies or laws governing conduct at the applicant's previous place of employment, including, but not limited to, violations of policies or laws prohibiting sexual harassment, sexual assault, or other forms of harassment or discrimination, as defined by the employer.
- [UC Sexual Violence and Sexual Harassment Policy](#)
- [UC Anti-Discrimination Policy](#)
- [APM - 035: Affirmative Action and Nondiscrimination in Employment](#)

Job location

Berkeley, CA

To apply, visit <https://aprecruit.berkeley.edu/JPF04970>

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

Assistant Professor - Marketing - Haas School of Business
University of California Berkeley

Direct Link: <https://www.AcademicKeys.com/r?job=259584>

Downloaded On: Aug. 25, 2025 7:27am

Posted Jul. 10, 2025, set to expire Sep. 10, 2025

N/A

University of California Berkeley

,