

Associate/Full Professor in Marketing &
Entrepreneurship - 299874
UAE University

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Job Title	Associate/Full Professor in Marketing & Entrepreneurship - 299874
Department	College of Business and Economics
Institution	UAE University Al-Ain, Abu Dhabi, United Arab Emirates
Date Posted	Nov. 4, 2025
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Associate Professor Professor
Academic Field(s)	Marketing
Job Website	https://jobs.uaeu.ac.ae/
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Job Description

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The United Arab Emirates University (UAEU) College of Business & Economics (CBE) invites applications for a full-time Assistant/Associate/Professor in marketing with a specific focus on AI and digital marketing. The ideal candidate will play a pivotal role in delivering high-quality undergraduate instruction and supporting the growth and development of CBEs marketing program. Key Responsibilities The candidate will be responsible for teaching undergraduate courses in marketing and related disciplines, with a strong emphasis on interactive and practice-based learning. The role includes contributing to the delivery of the Marketing program, which offers a diverse range of courses

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such as AI and digital marketing, marketing analytics, fashion marketing, and sustainable marketing. Candidates with expertise and practical experience in these areas are preferred. The successful candidate will actively engage with students, foster marketing innovation and strategic thinking, and contribute to the continuous enhancement of the program. Strong communication skills and a collegial approach are essential for this role.

Minimum Qualification

Applicants must have an earned doctorate in the applicable field. The ability to teach undergraduate courses is a must. Industrial and professional experience is a plus.

Preferred Qualification

Applicants must hold a Ph.D. in Marketing, Business, or a closely related field from an AACSB-accredited institution.

Expected Skills

They should demonstrate a proven track record of peer-reviewed journal publications or clear evidence of the potential to publish in leading journals if at an early stage of completion of the PhDs. The ability to secure research funding or develop funded research initiatives is essential. Excellence in teaching is required, with a focus on innovative pedagogy and the ability to teach a diverse range of undergraduate and graduate courses. Candidates should demonstrate collegiality and a strong commitment to contributing to the growth of the institution and its broader community. Proficiency in English, the language of instruction and communication, is mandatory.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

UAE University
Al-Ain, Abu Dhabi

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