

Assistant Professor (Tenure Track) in Marketing
Communication
Nanyang Technological University

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Posted Dec. 2, 2025, set to expire May 6, 2026

Job Title	Assistant Professor (Tenure Track) in Marketing Communication
Department	Wee Kim Wee School of Communication and Information
Institution	Nanyang Technological University Singapore, , Singapore
Date Posted	Dec. 2, 2025
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Assistant Professor
Academic Field(s)	Business Communications Marketing
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Job Description

The Wee Kim Wee School of Communication and Information (WKWSCI) at NTU Singapore, invites applications for a tenure-track Assistant Professor in Marketing Communication, with an emphasis on the technological innovations shaping the field. This is a joint appointment with the Nanyang Business School (NBS).

NTU Singapore is the world's top-ranked young university. WKWSCI is part of NTU Singapore's College of Humanities, Arts and Social Sciences (CoHASS), whose students and scholars actively

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collaborate in fields ranging from philosophy to design, to understand how people in Asia and beyond act in and make sense of the world. CoHASS is Asia's leading centre for innovative, interdisciplinary Humanities, Arts and Social Science research and teaching.

Candidates should possess a PhD in Communication, Marketing, or a related field and demonstrate a track record of significant research at the intersection of marketing, communication, and digital media, in areas such as strategic marketing communication and branding, consumer psychology, advertising and campaign effectiveness, influencer and content marketing, public relations with a marketing focus, or technology-enabled marketing communication.

The successful candidate will be primarily based at WKWSCI and contribute to teaching, research, and service that bridge communication and business disciplines. Areas of teaching interest include Integrated Marketing Communication, Consumer Behavior, Brand Management, Digital Marketing/Advertising, Technology-Driven Marketing, and Social Marketing. The role demands a dedication to curriculum development that reflects the synergy of WKWSCI and NBS's expertise, fostering an environment of collaborative innovation.

Emoluments

Salary will be competitive and commensurate with qualifications and experience. The University offers a comprehensive fringe benefit package.

Application Procedure

Please click here to submit the following documents to us:

- Cover letter
- Curriculum Vitae including a full publication list
- Research and Teaching statements

The closing date for applications is **31 December 2025**. All applications and materials submitted will be held in strict confidence.

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For enquiries, please address to:

The Search Committee

Email: wkwsci-search@ntu.edu.sg

Review of the applications will begin on 2 January 2026 and continue until the position is filled. The candidate is expected to start in July 2026. We regret that only shortlisted candidates will be notified.

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Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact Ng Soke San
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