

Lecturer/Senior Lecturer in Marketing
University of Sydney

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Job Title	Lecturer/Senior Lecturer in Marketing
Department	University of Sydney Business School
Institution	University of Sydney Sydney, New South Wales, Australia
Date Posted	Oct. 11, 2017
Application Deadline	Jan. 31, 2018
Position Start Date	Available immediately
Job Categories	Senior Lecturer Lecturer/Instructor
Academic Field(s)	Marketing

Apply By Email

Job Description

Lecturer/Senior Lecturer in Marketing
Discipline of Marketing
University of Sydney Business School
Reference no. 1996/0917

? Join an organisation that encourages progressive thinking
? The opportunity to contribute to marketing education and research within the University of Sydney Business School and to work in a collaborative and supportive environment
? Full-time, continuing appointment at Level B/C, remuneration package: \$120K-170K (which includes salary, leave loading and up to 17% super). A salary supplement may be negotiated with the successful applicant

About the opportunity

The University of Sydney is Australia's first university and has an outstanding global reputation for academic and research excellence. We employ over 7600 permanent staff, supporting over 60,000 students. The University of Sydney Business School is regarded as a leader in the region, and is one

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of the very few Australian schools to hold business and accounting accreditation from AACSB International and EQUIS accreditation from the European Foundation for Management Development. It is also the only Australian member school of CEMS, the Community of European Management Schools & International Companies.

The Business School has an outstanding international reputation in management research, learning, development of resources, and journal publishing and works in close cooperation with industry, government and the not-for-profit sectors. It is situated in a new \$180m state-of-the-art learning environment which, in the highly competitive global market for business education, will further enhance its ability to attract the best and brightest students, staff and researchers from around the world.

Our Discipline of Marketing invites applicants for the position of Lecturer and Senior Lecturer in Marketing (Level B or C). Your application is encouraged if you have expertise in Marketing Analytics and quantitative analysis. Our discipline is highly regarded and collegial. As the successful applicant you will join a dynamic group teaching in a large course work program for both undergraduates and postgraduates. Current research and teaching covers consumer behaviour, market research, marketing strategy, services marketing, marketing communications, brand management, digital marketing and CRM, and we have a very active and well supported research program. There is also a healthy and productive honours program and a sound PhD program. The Discipline of Marketing offers a specialised 'post - experience' Master of Marketing Program which is in its 6th year and very well regarded.

About you

The University values courage and creativity; openness and engagement; inclusion and diversity; and respect and integrity. As such, we see the importance in recruiting talent aligned to these values in the pursuit of research excellence. We are looking for a Lecturer and Senior Lecturer in Marketing (Level B or C) who will:

- ? teach marketing units at undergraduate and postgraduate levels to culturally diverse student cohorts, and provide curriculum development in marketing
- ? make a contribution to the research strengths of the discipline, including the pursuit of research grants and regular publication in journals of high standing
- ? co-supervise research higher degree students
- ? be involved in interdisciplinary collaborations
- ? contribute to academic administration.

To be a successful candidate you will possess demonstrated expertise in:

- ? a PhD in Marketing or a related field, or near completion
- ? experience providing high-quality teaching in marketing including contributing to course administration

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- ? skills for curriculum development in marketing
- ? the ability to supervise marketing students at both undergraduate and postgraduate levels.
- ? evidence of a high-quality, international peer-reviewed publications.
- ? good team work and interpersonal skills and a desire to contribute to the collegial life of the marketing discipline
- ? the willingness to contribute to the Business School's service and promotional activities, e.g., student information days.

About us

Since our inception 160 years ago, the University of Sydney has led to improve the world around us. We believe in education for all and that effective leadership makes lives better. These same values are reflected in our approach to diversity and inclusion, and underpin our long-term strategy for growth. We're Australia's first university and have an outstanding global reputation for academic and research excellence. Across our campuses, we employ over 6000 academic and non-academic staff who support over 60,000 students.

We are undergoing significant transformative change which brings opportunity for innovation, progressive thinking, breaking with convention, challenging the status quo, and improving the world around us.

For more information on the position and University, please view the candidate information pack available from the job's listing on the University of Sydney careers website.

All applications must be submitted via the University of Sydney careers website. Visit sydney.edu.au/recruitment and search by the reference number to apply.

Closing date: 31st January 2018 11.30pm Sydney time.

EEO/AA Policy

We are committed to diversity and social inclusion. We welcome applications from women (particularly for senior and non-traditional roles), Aboriginal and Torres Strait Islander people, people with a disability, people who identify as LGBTIQ, and people from culturally and linguistically diverse backgrounds.

(c) The University of Sydney

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Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Please see the job description for contact details pertaining to this university job announcement.