

Advertising
Istanbul Gelisim University

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Posted May 25, 2023, set to expire May 1, 2024

Job Title	Advertising
Department	Faculty of Economics, Administrative And Social Sciences
Institution	https://gelisim.edu.tr/en/gelisim-homepage Istanbul Gelisim University Istanbul, Avc?lar, Turkey
Date Posted	May 25, 2023
Application Deadline	Sep. 10, 2023
Position Start Date	Available immediately
Job Categories	Assistant Professor Associate Professor Professor
Academic Field(s)	Marketing
Job Website	https://gelisim.edu.tr/en/gelisim-homepage
Apply By Email	
Job Description	

Istanbul Gelisim University (IGU)
Advertising

AT IGU;

- High monetary incentives for quality Academic publications,
- Recently established a modern skyscraper campus,

Advertising Istanbul Gelisim University

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- Over 1100 fulltime staff
- Over 30 000 graduate and undergraduate students
- The highest number of internationally accredited programs in Turkey
- Opportunity to live in Istanbul; one of the most amazing cities of the world.

Assistant Professors (PhD) and/or Associate or Full Professors (PhD) in:

Advertising; or in following related disciplines.

Qualifications

- Doctoral degree in Advertising field or in related disciplines;
- Candidates with research and project experience is preferred.
- Candidates who have research and project writing experience are preferred.
- Good publications and research record in SCI/SSCI in peer-reviewed journals (minimum 5 papers)
- Experience in technology, innovation, entrepreneurship, and project management are also preferred.
- Having an international language certificate in English :
- TOEFL iBT (minimum 96) CPE (minimum C) CAE (minimum A) PTE (minimum 78) ?

REQUIRED DOCUMENTS

1. Application letter, including a brief description of:

- Current research interests and research plans for the immediate future.
- The current and planned focus in academic teaching and the supervision of young researchers

2. Cv

3. List of publications / conferences / projects / citations / index screen

- Applicant's publications / projects on the field (Internet link for download or electronic submission of summaries in PDF versions)
- List of lectures given at international conferences

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4. Copies of documents and certificates
5. The names of the courses you can teach

JOB DESCRIPTION

Low weekly teaching load.

Expected to conduct in research/publication/ projects

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact Hr2@gelisim.edu.tr
Education Support Office
Istanbul Gelisim University
Cihangir Mahallesi ?ehit Jandarma
Komando Er Hakan Öner Sk. No:1
?stanbul, Avc?lar 34310
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